

GALLUP®

April 2014

GALLUP DAILY METHODOLOGY



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SURVEY METHODOLOGY

Gallup conducts a daily survey asking 1,000 U.S. adults about various political, economic, and wellbeing topics. Researchers can individually analyze each question's results, or they can cross tabulate the results with other items. Writers for Gallup report the Daily tracking survey findings on Gallup.com. In many cases, Gallup reports these findings in the Gallup Daily tracking three-day rolling averages and weekly aggregates and by month, quarter, year, region, state, Metropolitan Statistical Area (MSA), and congressional district, as appropriate. Gallup also routinely incorporates additional questions into the Gallup Daily tracking surveys on a short-term basis. These extra questions cover topical issues, including election voting intentions and respondents' views of events in the news.

On any given evening, approximately 200 Gallup interviewers conduct computer-assisted telephone interviews with randomly sampled respondents, aged 18 and older, including cellphone users and Spanish-speaking respondents from all 50 U.S. states and the District of Columbia. The survey includes many standard demographics such as race, income, education, employment status, and occupation. Location data, such as ZIP codes, allow researchers to map the responses to particular parts of the country and accumulate data for local-level comparison and interpretation.

Survey design: Gallup Daily tracking relies on live (not automated) interviews, dual-frame sampling (which includes random-digit-dial (RDD) list-assisted landline interviewing and RDD wireless phone sampling to reach those in wireless-only and wireless-mostly households), and a random selection method for choosing respondents within the landline household. Gallup conducts the survey using two different topical questionnaires, with a number of shared items: half of the respondents receive the Wellbeing track, while the other half receives the Politics and Economy track. Additionally, the survey includes Spanish-language interviews for respondents who speak only Spanish, sample coverage in Alaska and Hawaii, and relies on a three-call design to reach respondents not contacted on the initial attempt. Gallup stratifies the random-digit-dial (RDD) list-assisted landline and the wireless phone samples to ensure that the unweighted samples are proportionate by U.S. Census region and by time zone within region.

Gallup weights the data daily to compensate for disproportionalities in selection probabilities and nonresponse. In addition, Gallup weights the data to match targets from the U.S. Census Bureau by age, sex, region, gender, education, ethnicity, and race, as well as population density of self-reported location. Gallup also weights the data to match national targets of phone status such as cellphone only, landline only and dual user. With the inclusion of the cellphone-only households and the Spanish-language interviews, the sample represents more than 95% of the U.S. adult population. By comparison, typical landline-only methodologies represent less than 70% of the adult U.S. population. The American Association for Public Opinion Research's AAPOR- III response rate has averaged 7% for the Wellbeing track and 10% for the Politics and Economy track.

Landline and cellphone sampling frame description: Survey Sampling Inc. provides random-digit-dial (RDD) list-assisted landline sample and random-digit-dialing (RDD) wireless phone sample (consisting of all exchanges set aside for wireless phones) in non-overlapping frames. The random-digit-dial (RDD) list-assisted landline and wireless phone samples are stratified proportionately by U.S. Census region and by time zone within region.

Gallup completes 500 cellphone surveys and 500 landline surveys daily, divided evenly between the two topical questionnaires. Gallup stratifies the samples into seven time zones by four regions:

- East — 92 landline completes, 92 wireless phone completes
- Midwest region, Eastern time zone— 44 landline completes, 44 wireless phone completes
- Midwest region, Central time zone— 66 landline completes, 66 wireless phone completes
- South region, Eastern time zone— 102 landline completes, 102 wireless phone completes

- South region, Central time zone— 80 landline completes, 80 wireless phone completes
- West region, Mountain time zone— 30 landline completes, 30 wireless phone completes
- West region, Pacific time zone— 86 landline completes, 86 wireless phone completes

Note that geographies that fall outside the dominant time zones in a region are rolled into the next closest time zone within the same region for sampling, sample management and weighting purposes. For instance, the Midwest region Mountain time zone is rolled into Midwest Central, South region Mountain time zone is rolled into South Central and West region time zones west of the Pacific time zone are rolled into West Pacific.

Sample selection methodology: Gallup uses RDD list-assisted landline sample and RDD cellphone sample. When calling a landline telephone, Gallup uses random selection to choose respondents within a household based on the most recent birthday. Gallup treats cellphones as *personal devices*: The individual who answers the cellphone is the respondent.

Sample sizes: Gallup conducts 1,000 surveys with American adults, aged 18 and older, daily, 350 days annually. Five hundred respondents are asked the Wellbeing track survey, while the other 500 complete the Politics and Economy track survey. Certain variables, such as employment indicators and key demographics, are asked on both survey tracks.

Data collection modes: Gallup completes all 1,000 surveys using an outbound phone mode.

List of survey variables: Refer to the appendix for a list of the Gallup Daily survey questions and additional variables.

Sample weighting methodology: To compensate for disproportionalities in selection probabilities and nonresponse, Gallup weights the data daily. Gallup further post-stratifies the data using an iterative proportional fitting (i.e., raking) algorithm to account for nonrandom nonresponse by phone status, age, sex, region, education, population density, ethnicity, and race. Gallup calculates daily weights for each survey track separately and for the combined data. Gallup computes state weights twice per year and congressional district and MSA weights once per year.

Length of survey: The Wellbeing track interview currently takes participants an average of 17 minutes to complete, while the Politics and Economy track interview currently takes participants an average of 7 minutes. As Gallup adds questions, interview times can vary but never exceed 18 minutes on average. The 18-minute limit, based on Gallup research, is set to restrict attrition during the course of the interview, as the longer the survey, the more likely a respondent will not complete the interview in its entirety. Gallup only uses completed surveys.

Contact rate: 38% Wellbeing, 39% Politics and Economy

Response rate: 7% Wellbeing, 10% Politics and Economy (AAPOR III Response Rate)

Completion rate: 89% Wellbeing, 96% Politics and Economy

Non-interview/Refusal rate: 30% Wellbeing, 32% Politics and Economy

Number of callbacks: Gallup uses a three-call design to reach a respondent not contacted on the initial attempt. Gallup may make more than three attempts on a number under certain circumstances.

Call schedule: Gallup calls individuals on the following dates and times:

- Monday to Thursday, 4 p.m.-11 p.m. Central Standard Time (CST)
- Friday, 4:00 p.m.-9:30 p.m. CST
- Saturday, 10 a.m.-3 p.m. CST
- Sunday, 1 p.m.-6 p.m. CST

Gallup generally concludes the daily surveys between 9:30 p.m. and 10:30 p.m. CST Monday to Friday. The call design ensures that each call after the initial one takes place at a different time in the afternoon or evening to maximize the likelihood of contact by dividing the interviewing period into three “buckets.” Monday to Friday, Gallup calls individuals between 5 p.m. and 9 p.m. in respondents’ time zone unless they request a callback. Saturdays, Gallup begins dialing at 10 a.m. in each time zone, and on Sundays, Gallup begins dialing at 11 a.m. in each time zone.

Data weighting: Gallup calculates weights for the Daily tracking data that account for unequal selection probability, nonresponse, and post-stratification.

1. Gallup calculates selection probability and nonresponse weights to compensate for disproportionalities in probabilities of selection and response rate by sample frame. Gallup calculates these separately by time zone by region within the RDD landline phone sample and then within the wireless phone sample.
2. Gallup calculates selection probability weights to compensate for disproportionalities in probabilities of selection for respondents reached via a landline phone. Because Gallup only interviews one adult per landline household, these weights are based on the number of adults in the household.
3. Gallup calculates selection probability weights using the lambda compositing method for dual phone users. This compensates for disproportionalities in probabilities in selection for respondents who have both a landline and a wireless phone, and thus could be in both the landline and wireless phone sample frames, versus respondents with the possibility of being in only one sample frame. Gallup calculates the dual-user weights to account for the proportion of dual users from the landline versus the wireless phone samples. Each respondent’s dual user status is based on whether their household has a landline phone and whether they personally have a cellphone.
4. Gallup uses an iterative proportional fitting (i.e., raking) algorithm to ensure the Daily tracking data match national targets of telephone status, Census region by age, gender by age, education, race by Hispanic ethnicity, and population density quintile of self-reported county.
 - a. Gallup calculates post-stratification weights for telephone status using the latest available estimates from the National Health Interview Survey (NHIS) conducted by the National Center for Health Statistics to determine the individual-level target proportions by household telephone status. While this is an individual level weight and individual level weighting targets are used, each respondent’s telephone status for this weight is based on their household’s telephone status. This is done in order to match the method used to define individuals’ telephone statuses by the NHIS.
 - b. Gallup calculates demographic post-stratification weights based on targets from the Current Population Survey the U.S. Census Bureau conducts for the Bureau of Labor Statistics.
 - c. Gallup calculates population density weights based on targets from the Decennial census.
5. Gallup trims the final weights to reduce variance.
6. Gallup calculates weights for each track separately and for the combined data.

GALLUP-HEALTHWAYS WELL-BEING INDEX®

In the U.S., the Gallup-Healthways Well-Being Index provides the first ongoing assessment of Americans' health and wellbeing. By interviewing no fewer than 500 adults each day, the Well-Being Index gives leaders the ability to analyze and monitor U.S. residents' health and wellbeing on a continuous basis, allowing for unique insights on how to create behavioral change to ultimately improve wellbeing and lower healthcare costs.

Questions: The Gallup-Healthways Well-Being Index includes questions that fall into six sub-indexes: Basic Access, Physical Health, Emotional Health, Healthy Behaviors, Life Evaluation, and Work Environment. The Gallup-Healthways Well-Being 2.0 Index includes Purpose, Community, Physical, Financial and Social Index. The Well-Being Index segments the data for respondents in adverse and optimum situations according to household income, location demographics (based on ZIP code), and personal health status. Workforce issues and worker wellbeing are key topics on the Gallup Daily tracking survey. Since the beginning of 2010, Gallup has published hundreds of reports from the Gallup Daily tracking survey data related to worker wellbeing, worker confidence, employment, job satisfaction, time use, and other topics related to employment.

FREQUENTLY ASKED QUESTIONS FOR ANALYSIS

1 Whom do I contact with questions regarding the data?

- Stephanie Kafka
 - 202.715.3084
 - Stephanie_Kafka@gallup.com

2 How do I refer to the Gallup-Healthways Well-Being Index, instrument, and data in print?

- a. When referring to the survey or the data, use “Gallup-Healthways Well-Being Index®”
- b. Once you have introduced the full name, you can abbreviate as WBI.

3 What is the sample design and data collection mode?

- Gallup draws the sample separately for two survey tracks.
- Dual-frame telephone sample:
 - Uses random-digit-dial (RDD) list-assisted (1+) landline (50%) and RDD cellphone (50%)
- Landline and wireless sample stratified by time zone by region:
 - East — 18.4%
 - Midwest Eastern — 8.8%
 - Midwest Central — 13.2%
 - South Eastern — 20.4%
 - South Central — 16.0%
 - West Mountain — 6.0%
 - West Central — 17.2%
- English and Spanish language
- Respondents aged 18 and older
- Within household selection for respondents reached via landline: most recent birthday

4 What variables did Gallup use to take into account sample design?

- Prior to Sep 1, 2013
 - If using data from either the Politics and Economy track OR the Wellbeing track:
 - First level of stratification: telephone frame
 - Variable Name: SB
 - 1=RDD list-assisted Landline, 2=RDD Cell
 - Second level of stratification: Census region
 - Variable Name: CENREG
 - Note that wireless phone sample was not stratified by region prior to Jan. 1, 2013
 - If using data from the combined daily tracks:
 - First level of stratification: Survey track
 - Variable name: Survey track
 - 1=Wellbeing, 2=Politics and Economy
 - Followed by telephone frame

- Followed by Census region
- Sep 1, 2013-present
 - If using data from either the Politics and Economy track OR the Wellbeing track:
 - One variable contains time zone by region by phone frame information
 - Variable Name: RPTRGID

Value	Region	Phone Type	Time Zones
111	East	Landline	Eastern
121	East	Cell	Eastern
211	Midwest	Landline	Eastern
212	Midwest	Landline	Central, Mountain
221	Midwest	Cell	Eastern
222	Midwest	Cell	Central, Mountain
311	South	Landline	Eastern
312	South	Landline	Central, Mountain
321	South	Cell	Eastern
322	South	Cell	Central, Mountain
413	West	Landline	Mountain
414	West	Landline	Pacific, Alaska, Hawaii
423	West	Cell	Mountain
424	West	Cell	Pacific, Alaska, Hawaii

- If using data from the combined daily tracks:
 - First level of stratification: Survey track
 - Variable name: Survey track
 - 1=Wellbeing, 2=Politics and Economy
 - Followed by RPTRGID

5 What are the changes to sample design, survey, and variables over time?

- One nightly track changed to two nightly tracks:
 - Jan. 2, 2008-Dec. 31, 2012: All 1,000 daily interviews from one survey
 - Jan. 3, 2013-present:
 - 500 interviews conducted using the Wellbeing survey
 - 500 interviews conducted using the Politics and Economy survey
 - Certain items appear on both survey tracks
- Jan. 2, 2008-July 28, 2011: used quotas for gender (by region)
- Jan. 3, 2013: Wireless sample stratified by region
 - This is proportional by region according to population size

- Sep. 1, 2013: Sample stratified by time zone within region by region by phone type, not just by region by phone type
 - Implemented on both Wellbeing and Politics and Economy tracks
 - New categories include East region and time zone, Midwest region Eastern time zone, Midwest region Central time zone, South region Eastern time zone, South region Central time zone, West region Mountain time zone, and West region Pacific time zone
 - Equal number of completes for landline and cellphone users for each time zone within region
 - Note that geographies that fall outside the dominant time zones in a region are rolled into the next closest time zone within the same region for sampling, sample management and weighting purposes. For instance, the Midwest region Mountain time zone is rolled into Midwest Central, South region Mountain time zone is rolled into South Central and West region time zones west of the Pacific time zone are rolled into West Pacific.
- Dual users from one frame, now both frames:
 - Originally accepted dual users only from the landline frame
 - Sept. 16, 2009: dual users accepted from either frame:
 - Accounts for increased cellphone mostly
 - Now have targets to correct proportions of single and dual users
- RDD to list-assisted landline sample frame (with cell supplement):
 - Originally landline sample frame was RDD (with cell supplement)
 - April 1, 2011: changed to listed landline (with cell supplement)
 - 2% non-telephone households excluded
 - 3% unlisted landline only households excluded:
 - Note that unlisted landline dual users are covered in cell frame, but further research revealed that there may be some that are excluded and all are underrepresented
 - July 1, 2013 Gallup reverted back to RDD list-assisted landline
 - Unlisted landline only individuals are now covered by the sample frames
 - Additionally, all unlisted dual users are now covered by the sample frames
 - As such data is now weighted using just telephone status regardless of self-reported listed status
- Changes to within household selection procedure
 - Previously, Gallup performed within household selection, and thus calculated selection probability weights based on number of adults in the household, for respondents reached via landline frame or via landline device through the cell frame.
 - On July 1, 2013 Gallup began performing within household selection on, and thus weighting, only respondents from the RDD landline sample frame. In addition, no one from the RDD cellphone sample frame will go through within household selection or be weighted on the number of adults in the household, regardless of device.

- Changes in percentage of cell completes:
 - Gallup increased the percentage of cell completes over time to account for changes in cellphone usage
 - Jan. 1, 2008-Sept. 15, 2009: 6% cellphone only
 - Sept. 16, 2009-Oct. 7, 2010: 15% cell completes (cellphone only and dual user)
 - Oct. 8, 2010-March 31, 2011: 20% cell completes
 - April 1, 2011: increased to 40% cell completes
 - Jan 3, 2013: increased to 50% cellphone completes
 - Increases the number of younger, minority, lower income, and lower education respondents
- Changes in domains for Gallup-Healthways Well-Being Index
 - Jan 1, 2014 Gallup made changes to the Well-being domains
 - Career changed to Purpose. Community, Physical, Financial, and Social remain; however, individual items used to compute the index score changed
 - The Well-Being questionnaire transitioned from 55 items to 54 items.
 - 27 historic items remain and 27 new items were added to the daily track
 - The Purpose Well-Being score is now composed of 5 new items
 - There is a leader in my life who makes me enthusiastic about the future (HWB19)
 - I like what I do every day (HWB1)
 - In the past 12 months, I have reached most of my goals (HWB20)
 - I get to use my strengths to do what I do best every day (HWB11)
 - I learn or do something interesting every day (HWB2)
 - The Community Well-Being score is composed of 6 new items and 1 old item
 - I can't imagine living in a better community than the one I live in today (HWB21)
 - Are you satisfied or dissatisfied with the city or area where you live? (WP83)
 - The city or area where I live is a perfect place for me (HWB9)
 - I am proud of my community (or the area where I live) (HWB22)
 - I always feel safe and secure (HWB23)
 - The house or apartment that I live in is ideal for me and my family (HWB18)
 - In the last 12 months, I have received recognition for helping to improve the city or area where I live (HWB10)
 - The Physical Well-Being score is composed of 9 new items and 17 old items
 - How often do you use drugs or medication (including prescription drugs) which affect your mood or help you relax? (H46)
 - My physical health is near-perfect (HWB8)
 - Do you have any health problems that prevent you from doing any of the things people your age normally can do? (WP23)
 - Experienced Physical Pain Yesterday (WP68)
 - Has your health care provider told you that you have any restrictions (on the amount or type of exercise you can do) that would limit your ability to exercise according to the previous definition? (EXER1)

- Over the last two weeks, how often have you been bothered by the following problem? Little interest or pleasure in doing things (H45)
- In the last seven days, I have felt active and productive every day (HWB47)
- Have you ever been told by a physician or nurse that you have any of the following, or not? How about _____? (H4)
 - High Blood Pressure (H4A)
 - High Cholesterol (H4B)
 - Diabetes (H4C)
 - Depression (H4D)
 - Heart Attack (H4E)
 - Asthma (H4F)
 - Cancer (H4G)
- How many other health problems or conditions do you have? (H5A)
- A doctor would say that I do a great job of managing my health (HWB13)
- Days w/ 5 Servings of Fruits/Veggies (H12B)
- Days w/ 30 min-plus Exercise (H12A)
- Did you eat healthy all day yesterday? (M16)
- I always feel good about my physical appearance (HWB16)
- How many alcoholic drinks do you have in a typical week? (Note: One drink is equal to one beer, one glass of wine, one shot of liquor, or one mixed drink) (ALCO1)
- Do you smoke? (H11)
- Please tell me whether you use any of the following tobacco products. How about _____? (TOB1)
 - Cigarettes (TOB1A)
 - Cigars (TOB1B)
 - Pipe (TOB1C)
 - Smokeless Tobacco, chew or snuff (TOB1D)
 - Other (TOB1E)
- The Financial Well-Being score is composed of 3 new items and 2 old items
 - Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed? (WP40)
 - I have enough money to do everything I want to do (HWB5)
 - In the last seven days, I have worried about money (HWB6)
 - Have there been times in the past twelve months when you did not have enough money to pay for health care and/or medicines that you or your family needed? (M1)
 - Compared to the people I spend time with, I am satisfied with my standard of living (HWB17)
- The Social Well-Being score is composed of 4 new items
 - Your relationship with your spouse, partner, or closest friend is stronger than ever (HWB14)

- You always make time for regular trips or vacations with friends and family (HWB15)
- Someone in your life always encourages you to be healthy (HWB3)
- Your friends and family give you positive energy every day (HWB4)
- The remaining 7 items are used for overall outcomes and not included within the previously mentioned five domains
- Additional information, including the full list of items by domain are available in the codebook and questionnaire
- Race variable(s) (D6, D50, D69)
 - RACE variable combines all of these iterations of race plus Hispanic ethnicity into one variable
 - Format of race variable:
 - Inception through March 31, 2011:
 - Choose one race (D6)
 - Options: white, black, Asian, or some other race
 - April 1, 2011-Jan. 21, 2013:
 - Race changed to choose all that apply (D50)
 - Options: white (D50A), black (D50B), Asian (D50C), some other race (D50D)
 - Jan. 22,-March 3, 2013 (Wellbeing Track):
 - Tested D50 (indicator variables) vs. D69 (multiple response variable)
 - RACE_WHITE, RACE_BLACK, RACE_ASIAN, RACE_AMINDIAN, RACE_NTVHAWAIIAN variables recodes these series into one set of indicator variables
 - Note these recoded indicator variables were back filled from Jan. 1, 2013 to the present
 - March 4, 2013-Present (Wellbeing Track)
 - All respondents are asked D69
 - RACE_WHITE, RACE_BLACK, RACE_ASIAN, RACE_AMINDIAN, RACE_NTVHAWAIIAN variables recodes the D69 multiple response variables into one set of indicator variables
 - Feb. 11, 2013-Present (Politics and Economy Track):
 - All respondents asked D69
 - RACE_WHITE, RACE_BLACK, RACE_ASIAN, RACE_AMINDIAN, RACE_NTVHAWAIIAN variables recodes the D69 multiple response variables into one set of indicator variables
 - Note these indicator variables were back filled from Jan 1, 2013 to the present
 - Native American:
 - April 18-24, 2011 (D50C_1 with cleaning rule)
 - American Indian asked of all respondents, but had to specify tribe
 - April 25-28, 2011 (D50C_1, D50C_2)
 - American Indian asked of everyone (D50C_1), tribe asked additionally (D50C_2)
 - April 29, 2011-Feb. 1, 2012 (D50C_1)

- American Indian asked of those who said no to white, black, and Asian
 - Feb. 2-12, 2012 (D50C_1)
 - American Indian or Native American asked of everyone
 - Feb. 13, 2012 – Mar. 3, 2013 (Wellbeing Track) (D50C_1)
 - American Indian or Alaskan Native asked of everyone
 - Feb. 13, 2012 – Feb. 10, 2013 (Politics and Economy Track) (D50C_1)
 - American Indian or Alaskan Native asked of everyone
 - Mar. 4, 2013 – Present (Wellbeing Track)
 - RACE_AMINDIAN variable recodes the D69 response of American Indian or Alaskan Native
 - Feb. 11, 2013 – Present (Politics and Economy Track)
 - RACE_AMINDIAN variable recodes the D69 response of American Indian or Alaskan Native
 - Note: To analyze this group, look at respondents who say “yes” to this and only this race group (not multi-race)
- Some other race (D50D):
 - Feb. 2, 2012
 - Dropped as per Census (this is not actually a race)
- Native Hawaiian or other Pacific Islander (D50E)
 - Feb. 13, 2012 – Mar. 3, 2013 (Wellbeing Track) (D50E)
 - Added and asked of all respondents
 - Feb. 13, 2012 – Feb. 10, 2013 (Politics and Economy Track) (D50E)
 - Added and asked of all respondents
 - Jan. 22, 2013 – Present (Wellbeing and Politics and Economy Tracks)
 - RACE_NTVHAVAIIAN variable recodes D69 response of Native Hawaiian and Pacific Islander
- Hispanic Ethnicity variable (D5, D5_1, D5_2, HISPANIC)
 - Hispanic
 - Inception through Aug. 1, 2012
 - D5: Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or other Spanish background?
 - Aug. 2- Aug. 19, 2012
 - Test performed to compare three separate wordings of this variable
 - Hispanic combines these into one variable (D5, D5_1, D5_2)
 - Aug. 20, 2012-present
 - D5: Are you of Hispanic, Latino, or Spanish origin — such as Mexican, Puerto Rican, Cuban, or other Spanish origin?
 - Hispanic variable combines all of these iterations/versions into one variable

- Employment
 - 2008: If they are code 1 in Have Job (WP46), they are employed:
 - No breakout by type of employment (full time for employer; full time for self; part time, want full time; part time, do not want full time)
 - Cannot determine whether someone who responded “no” was unemployed or out of the workforce
 - 2009: If they are code 1 in Have Job (WP46), they are employed; if they are a code 1 in Employment (2009) (WP9081), Thinking about your WORK SITUATION over the past 30 days, have you worked for an employer for any pay? (This could be for one or more employers.) (WP8859), or Employed by Employer Last Seven Days (WP10200), they are employed for an employer:
 - Jan. 2, 2008-Jan. 5, 2009: Have Job (WP46) asked of full sample
 - Jan. 6-March 1, 2009: Thinking about your WORK SITUATION over the past 30 days, have you worked for an employer for any pay? (This could be for one or more employers.) (WP8859) asked of full sample
 - March 2-Oct. 27, 2009: Employment (2009) (WP9081) asked of full sample
 - Oct. 28-Dec. 27, 2009: split sampled
 - Employment (2009) (WP9081) asked of form 1
 - Employed by Employer Last Seven Days (WP10200) asked of form 2
 - Dec. 28, 2009: Employed by Employer Last Seven Days (WP10200) asked of full sample
 - Do not run the employed for an employer group as a subset of those employed because Gallup asked the items during different time periods
 - To do comparisons within 2009, only examine respondents asked Have Job (WP46), or only examine respondents asked the other items
 - This way it is comparing employed vs. employed or employed for an employer vs. employed for an employer
 - Do not compare employed in general vs. employed for an employer or combine the two groups
 - 2010-present: Employment2010:
 - Breaks out employed full time for employer; full time for self; part time, want full time; part time, don't want full time; unemployed; and out of workforce
 - Trending:
 - It is impossible to trend employment as measured by Employment2010 earlier than 2010.
 - For 2008 and 2009:
 - Can make within-year and within-measure comparisons by other subgroup or demographic cuts as long as using employed vs. employed or employed for employer vs. employed for employer
 - Cannot compare percentage employed for one group or time frame to percentage employed by an employer for another group or time frame
- Military status (D25, D25A, D26, D26A)
 - Aug. 5, 2008-July 28, 2009: D25 asked of full sample
 - In the past, or at the present time, are you or have you been a member of the United States military? (D25)

- July 29, 2009-Dec. 14, 2010: D25A asked of full sample
 - Have you, or has any member of your household, ever served in the U.S. military? (Interviewer: If yes, clarify if service member is respondent or family member) (D25A)
- Dec. 15, 2010-Jan. 8, 2012: D25A asked of form 2 only
- Jan. 9, 2012-present: D25A asked of full sample
- Aug. 5, 2008 - Present: D26 asked of full sample
 - Are you currently on Active Duty, or not? (D26)
- Jul. 29, 2009 - Present: D26A asked of full sample
 - Which of the following describes your current status: retired from active duty, discharged from active duty, National Guard, Reserve, Individual Ready Reserve, or something else? (D26A)
- Children (H17, D65, D66)
 - Jan. 2 2008-Dec. 30, 2012: H17 asked of full sample
 - Jan. 3, 2013-present
 - Children in household (H17) asked on Wellbeing track
 - Number of children (D65), number of children under 18 (D66) asked on Politics and Economy track
- Insurance
 - Jan 2, 2008-Jun 30, 2013:
 - H14 Do you have health insurance coverage?
 - Of those that said yes to H14, asked H15 Is your primary health insurance coverage through an employer or union, through Medicare, Medicaid, military or Veteran's coverage, or something else?
 - Jul 1, 2013 – present: Gallup added a question regarding secondary coverage
 - H14 Do you have health insurance coverage?
 - Of those that said yes to H14, asked H15 Is your primary health insurance coverage through an employer or union, through Medicare, Medicaid, military or Veteran's coverage, or something else?
 - Of those that said yes to H14, asked H15A Do you have another source, or secondary health insurance coverage, in addition to your primary insurance?
 - Of those that said yes to H15A, asked H15B Thinking about this secondary health insurance coverage, is it -- through an employer or union, through Medicare, Medicaid, military or Veteran's coverage, or something else?
 - Aug 1, 2013 – Gallup revised questions regarding primary and secondary insurance coverage type
 - New items break out “A plan fully paid for by you or a family member” to capture private insurance ahead of the implementation of the Affordable Care Act
 - “Something else” is now taken as a volunteered response, but not offered explicitly, and those who volunteer it are asked to list the coverage they have
 - The listed coverage from the volunteered “something else” is coded at the end of each month into the original variable if a valid response was actually given
 - H15 was removed and replaced with H48.

- H48 Is your primary health insurance coverage through a current or former employer, a union, Medicare, Medicaid, military or veteran's coverage, or a plan fully paid for by you or a family member?
- H15B was removed and replaced with H47.
 - H47 Thinking about this secondary health insurance coverage, is it -- through a current or former employer, a union, Medicare, Medicaid, military or veteran's coverage, or a plan fully paid for by you or a family member?
- Oct 7, 2013 – Gallup added questions regarding the Affordable Care Act (ACA)
 - D83 Which of the following applies to you? Asked on the Politics and Economy Track
 - You currently have health insurance coverage, You do not have health insurance coverage now but have signed up for coverage for 2014, or You do not have health insurance coverage now or for next year
 - Of those that answered with options two or three in D83, asked P817 According to the Affordable Care Act, starting in January 2014, most Americans will be required to have health insurance or pay a fine. Were you aware of this before now, or not?
 - Of those that answered with options two or three in D83, asked P818 As you may know, health insurance plans are available for purchase through the Affordable Care Act's health insurance exchanges. How familiar are you with these health insurance exchanges -- very familiar, somewhat familiar, not too familiar, or not familiar at all?
 - Of those that answered with option two in D83, asked P820 As I mentioned, beginning January 1, 2014, Americans without health insurance will either have to get health insurance or pay a fine. Given what you know, as of right now, would you say you are more likely to get health insurance, or more likely to pay the fine? P820 was read in this order when code one in QNSA. P820 was read with the pay fine option first in code two in QNSA.
 - Of Those that answered with option two in D83, answered with option one in P820, and answered option three in D83, asked P837 Do you plan to get health insurance for 2014 specifically through a state or federal health insurance exchange, or not? Of Those that answered with option two in D83, answered with option one in P820, and answered option two in D83, asked P837 Have you gotten health insurance for 2014 specifically through a state or federal health insurance exchange, or not?
 - Type of work (WP1225, H41, D40, D17A, D23, D24)
 - WP1225 Could you tell me the general category of work you do in your primary job?
 - Jan 2, 2008 – Dec 14, 2010: Asked of full sample
 - Dec 15, 2010 – Sept 11, 2011: Asked of Form 1
 - Sept 12, 2011 – present: Asked of full sample
 - H41 Are you a physician or nurse?
 - Dec 15, 2010 - Sept 11, 2011: Asked of Form 1
 - Sept 12, 2011 – Sept 11, 2012: Asked of full sample
 - Apr 3, 2013 – present: Asked on Wellbeing Track
 - D40 Are you a teacher?

- Jul 2, 2010 – Dec 14, 2010: Asked of full sample
- Dec 15, 2010 – Sept 11, 2011: Asked of Form 1
- Sept 12, 2011 – Dec 31, 2013: Asked of full sample
- Jan 2013 – present: asked on the Wellbeing Track
- D17A Are you a member of a labor union?
 - Feb 16, 2009– Dec 14, 2010: Asked of full sample
 - Dec 15, 2010 – Sept 11, 2011: Asked of Form 1
 - Sept 12, 2011 – present: Asked of full sample
- D23 Do you currently work for the Federal, State, or Local government?
 - Aug 5, 2008– Dec 14, 2010: Asked of full sample
 - Dec 15, 2010 – Sept 11, 2011: Asked of Form 1
 - Sept 12, 2011 – present: Asked of full sample
- D24 Of those that said yes to D23, asked Which one?
 - Aug 5, 2008– Dec 14, 2010: Asked of full sample
 - Dec 15, 2010 – Sept 11, 2011: Asked of Form 1
 - Sept 12, 2011 – present: Asked of full sample

6 What is the Life Evaluation context effect phenomenon?

- Politically oriented questions preceding the Cantril Self-Anchoring Striving Scale questions (Life today: WP16; Life in Five Years: WP18) that appeared on Gallup surveys in 2008 and early 2009 influenced respondents' answers to the Cantril Scale questions.
 - This compromised the interpretation of longitudinal trends on the ladder mean (ladder present and ladder future) and Life Evaluation Index scores, or the combination of the ladder present and ladder future questions that formed three distinct and independent groups (“thriving,” “struggling,” and “suffering”).
 - Respondents across demographic categories that first heard the political questions rated their lives lower than those who did not.
 - Gallup only found this phenomenon in the “form 1” version of the survey, which randomly split each night’s sample.
 - This phenomenon did not affect form 2 respondents because Gallup did not ask them the political questions before the life evaluation questions.
- On April 6, 2009: Gallup added a “transition” question that psychologically “reset” respondents.
 - The “reset” question resulted in response patterns to the ladder questions that aligned with expected values that Gallup based on responses to other related items in the survey instrument.
 - Gallup did not need to adjust data from either form it compiled after this point.
- To correct this effect for form 1 data captured before April 6, 2009:
 - Gallup retroactively developed a model that probabilistically determined the odds that each respondent would be thriving, struggling, or suffering.
 - Gallup recomputed national, state and MSA Life Evaluation Index estimates for 2008 and 2009.
 - Gallup added a variable to the record-level data file that would enable users to compute novel group-level Thriving, Struggling, and Suffering proportions for the Life Evaluation Index computation.

- All data manipulated from this time period querying the ladder questions (Life Today: WP16 and Life in Five Years: WP18) must use the new variable to compute the Life Evaluation Index and Well-Being Index scoring.
- To analyze the Life Evaluation Index data:
 - 2008:
 - For all respondents: use predicted values of Life Today (WP16_Predicted), Life in Five Years (WP18_Predicted), Thriving (Thriving_Predicted), Suffering (Suffering_Predicted)
 - For predicted values of Life Today (WP16_Predicted), Life in Five Years (WP18_Predicted):
 - These are continuous (1.2, 1.3) rather than ordinal (0, 1, 2 ...10)
 - Only use these as group-level means
 - Cannot calculate %10, etc.
 - Also cannot recode into thriving, struggling
 - For predicted values of thriving, suffering:
 - They are variables ranging from 0 to 1
 - To calculate Life Evaluation Index: $100 * [\text{mean}(\text{thriving}) - \text{mean}(\text{suffering})]$
 - Jan. 2-5, 2009:
 - For all respondents:
 - All data are uncorrected, exclude from Well-Being Index calculations
 - WP16, WP18 and THRIVING have been set to missing in the raw data
 - No predicted scores are calculated
 - Jan. 6-April 5, 2009:
 - Form 1 respondents (SA=1):
 - Data are uncorrected, exclude from Well-Being Index calculations
 - WP16, WP18 and THRIVING have been set to missing in the raw data
 - No predicted scores are calculated
 - Form 2 respondents(SA=2)
 - Data are fine to use
 - Use WP16 for Life Today, WP18 for Life in Five Years and Thriving for Thriving
 - April 6, 2009-present
 - For all respondents:
 - All data are correct
 - use WP16 for Life Today, WP18 for Life in Five Years and Thriving for Thriving

7 What are the weights, changes to weighting, and time frame for various levels of analysis?

- Dec 1, 2012 changes to weighting
 - Population density weighting was added to national weights
 - Gallup previously based national targets on national, aged 18 and older, civilian population from non-group quarter telephone households. Now, Gallup bases national targets on national, aged 18 and older, population regardless of household telephone, group quarter, or civilian status.

- Jan 3, 2013 changes to weighting:
 - Selection probability and nonresponse weights by sample frame added
 - Dual telephone user selection probability weight added (using lambda method)
 - Previously, most recent birthday asked of, and thus within household selection probability weight calculated for, only respondents from landline frame, but now asked of and calculated for all landline frame respondents and cell frame respondents reached via landline device.
 - Stratification of wireless sample began, which was reflected in the weighting (selection probability and non-response)
- Jul 1, 2013 changes to weighting
 - Changes to dual user status definitions for weighting
 - Dual user status for selection probability is defined based on the individual respondent's telephone use. Dual users are defined as those with a landline in the household and a personal cellphone, meaning the individual respondent is included in and reachable through both telephone sample frames
 - Dual user status for post-stratification weighting is defined based on the household's telephone use (but weighting is still conducted at the individual respondent level). Dual users are defined as those with a landline in the household and whether anyone in the household has a cellphone including children. This is done to match the method used by NHIS to calculate individual level telephone status targets: NHIS defines the household's telephone status and applies that status to all individuals in the household to calculate their individual-level telephone status estimates.
 - Previously only the individual respondent's telephone status was used for both weighting steps
 - Additionally, With the transition back to using an RDD landline sample frame, telephone status post-stratification weights no longer need to adjust for the underrepresentation of unlisted dual users, as unlisted dual users are now covered in both the RDD landline and cellphone sample frames. Thus respondents are weighted based on telephone status without an adjustment for whether their landline phone number is listed or unlisted.
 - Previously, Gallup performed within household selection, and thus calculated selection probability weights based on number of adults in the household, for respondents reached via landline frame or via landline device through the cell frame. On July 1, 2013 Gallup began performing within household selection on, and thus weighting, only respondents from the RDD landline sample frame. In addition, no one from the RDD cellphone sample frame will go through within household selection or be weighted on the number of adults in the household, regardless of device.
- Sep 1, 2013 changes to weighting
 - In order to account for the new sample design stratifying time zone by region by phone type, these same 14 cells are now used for selection probability and non-response adjustment
- All geographical levels of weighting use these weights:
 - Selection probability and nonresponse weights:
 - Differing selection probability based on number of adults aged 18 and older in the household (capped at three)
 - Calculated for respondents from the landline frame, as they have gone through within household selection process

- Cell phones considered personal devices so within household selection is not performed on cell frame respondents and thus this weight is not calculated for them
 - Differing selection probability and nonresponse based on sample frame
 - Calculated separately for each time zone by region within wireless phone frame and for each time zone by region within landline frame
 - Differing selection probability based on individual respondent’s dual-user telephone status vs. single-user telephone status
 - Accounts for the fact that dual telephone users (those with both landline and cell) can appear in both sample frames, whereas single telephone users, can only appear in one sample frame
 - Employs the lambda method whereby proportion in final sample of dual users from each frame is accounted for
- Individual-level post-stratification based on respondents’ household telephone status (raked along with demographics outlined below)
 - Percentage landline only
 - Percentage cell only
 - Percentage dual-user cell mostly
 - Percentage dual-user landline mostly
 - Selection probability weights are the base weight used in this procedure
 - Target source: Most recent early release of estimates, National Health Interview Survey, Center for Disease Control
- National-Level Weights:
 - Weights constructed daily:
 - Can analyze national data by day
 - Names
 - Names are the same from 2008-present, even though only one track used from 2008-2012
 - The weights in the PE, WB and COMB weight variables are identical in years 2008-2012
 - In 2013 PE, WB and COMB weights differ depending on whether they are calculated for the Politics and Economy Track, the Wellbeing Track or the combined data
 - COMB_WEIGHT
 - PE_WEIGHT
 - WB_WEIGHT
 - Targets:
 - Source: most recent March Current Population Survey (total aged 18 and older population)
 - Census region by age
 - Gender by age
 - Education
 - Race by Hispanic ethnicity

- Source: most recent decennial U.S. Census
 - County population density quintile classification
- Note on weights by survey track:
 - National weights are calculated separately each day for the Wellbeing track and the Politics and Economy track, as well as the combined data set
 - Each data set contains the appropriate weight variable for the data therein
- State-Level Weights:
 - Weights calculated semi-annually
 - First half state weight calculated in Jul for Jan-Jun data
 - Second half state weight calculated in Jan for Jul-Dec data
 - Full year state weight calculated in Jan for Jan-Dec data
 - State-level data must be analyzed using the entire time frame associated with the weight, i.e. one cannot analyze Jan-Mar data using the first half state weight, one must analyze Jan-Jun combined data
 - Names are the same from 2008-present, even though only one track used from 2008-2012
 - The weights in the PE, WB and COMB weight variables are identical in years 2008-2012
 - In 2013 PE, WB and COMB weights differ depending on whether they are calculated for the Politics and Economy Track, the Wellbeing Track or the combined data for first half state weights (Jan-Jun)
 - Names for first half state weights (Jan-Jun)
 - PE_STATEWTSFH
 - WB_STATEWTSFH
 - COMB_STATEWTSFH
 - Names for second half state weights (Jul-Dec)
 - PE_STATEWTSSH
 - WB_STATEWTSSH
 - COMB_STATEWTSSH
 - Names for full year state weights (Jan-Dec)
 - PE_STATEWT
 - WB_STATEWT
 - COMB_STATEWT
 - Targets:
 - Source: most recent Current Population Survey (aged 18 and older non-group quarter civilian population)
 - Age, sex, education, race, ethnicity
- MSA-Level Weights:
 - Weights constructed annually (in January for previous year)
 - MSA data is actually based on Core-Based Statistical Area (CBSA)
 - This means that MSAs and Micropolitan Statistical Areas are both weighted, as long as the full year unweighted n size for the area is greater than or equal to 300
 - MSA-level data must be analyzed by full year (January-December)
 - Weights are only constructed for MSAs with $n \geq 300$

- Names
 - Names are the same from 2008-present, even though only one track used from 2008-2012
 - The weights in the PE, WB and COMB weight variables are identical in years 2008-2012
 - In 2013 PE, WB and COMB weights differ depending on whether they are calculated for the Politics and Economy Track, the Wellbeing Track or the combined data
 - COMB_MSAWTS
 - PE_MSAWTS
 - WB_MSAWTS
- Targets:
 - Source: most recent Nielsen Claritas county level File, aggregated on Core Based Statistical Area (CBSA) (total aged 18 and older population)
 - Age, sex, education, race, ethnicity
- 2013 MSA Weights:
 - 2013 MSA weighting encompasses both 2012 and 2013 data collection
 - Targets are from 2013 census statistics
- Congressional District:
 - Weights construct annually (in January for previous year):
 - Congressional district-level data must be analyzed by full year (January-December)
 - Targets:
 - Source: most recent Nielsen Claritas ZIP code-level file (total aged 18 and older population)
 - Age, sex, race, ethnicity, education
 - Data located in a separate data set, which requires additional information for use
 - Cases with no CD removed
 - Supplemental cases added via oversample to ensure n=300 per CD
 - 2013 CD Weights:
 - 2013 CD weighting encompasses both 2012 and 2013 data collection
 - Targets are from 2013 census statistics

8 What are the official employment, race, geographic, etc. variables to use?

- EMPLOYMENT2010:
 - Use this for employment starting in 2010
 - Breaks out employment type: full time for employer; full time for self; part time, want full time; part time, do not want full time
 - Also breaks out unemployed vs. out of workforce
 - Base=total population
- Monthly_Income:
 - Use this for monthly income
 - No additional cleaning but combines various iterations of the income variable over time

- **HISPANIC:**
 - Use this for Hispanic ethnicity
 - Combines D5, D5_1, and D5_2
 - D5_1 and D5_2 were from a test of ethnicity question wording
- **RACE_WHITE, RACE_BLACK, RACE_ASIAN, RACE_AMINDIAN, RACE_NTVHAWAIIAN**
 - Beginning Jan. 1, 2013: Use these for race indicator variables that combine D50 series (indicator variables) and D69 series (multiple response series)
 - D50 series and D69 series were run on split samples to test race question wording
 - Beginning Mar. 3, 2013: only D69 asked but the RACE indicator variables are still constructed to convert the D69 multiple response series into indicator variables
- **RACE:**
 - Use this for a combined race and ethnicity variable for all years of data
 - Race and ethnicity items have changed numerous times since 2008
 - This variable combines all iterations of variables into one final variable for analysis, using the logic below
 - January 2008-Mar 31, 2011
 - Choose one race, thus no logic on which race or ethnicity takes precedence applies
 - April 1, 2011-Feb. 1, 2012
 - Asian takes precedence, followed by African-American, followed by some other race + not white=other, followed by white only=white, followed by Hispanic (note white + Hispanic= Hispanic); note American Indian/Alaska Native is American Indian/Alaska Native only or combined with “some other race”
 - Note “some other race” an option here
 - Note “American Indian/Alaska Native” an option only for some respondents during this time period
 - Feb. 2, 2012-Nov. 30, 2012
 - Asian takes precedence, followed by African-American, followed by American Indian/Alaska Native + white=white, followed by Native Hawaiian/Other Pacific Islander=Other, followed by American Indian/Alaska Native (but not white)=Other, followed by White only, followed by Hispanic (note white + Hispanic = Hispanic)
 - Note “some other race” no longer an option
 - Note “American Indian/Alaska Native” and “Native Hawaiian or Other Pacific Islander” now options for all respondents
 - Dec. 1 2012-present
 - Hispanic takes precedence, followed by African-American, then Asian, then American Indian/Alaska Native + white=white, then Native Hawaiian or Other Pacific Islander=Other, followed by American Indian/Alaska Native (but not white)=Other, followed by White only
- **ZIPCODE, ZIPSTATE, STATE_NAME, ZIPCENSUSDIVISION, ZIPCENSUSREGION, ZIPGALLUPREGION:**
 - Use these for geographic location of respondent
 - These variables use self-reported ZIP code as the respondent’s ZIP code and to code state, Census division, Census region, and Gallup region

- If the self-reported ZIP code is missing, then additional information is brought in from sample variables
- ZIPCENSUSREGION vs. ZIPGALLUPREGION:
 - Gallup includes Maryland, Delaware, West Virginia, and Washington, D.C., in the East, whereas Census includes these states in the South
 - Gallup does this because these states perform politically like states in the East more so than they do states in the South
 - Gallup reporting and trends reflect the Gallup regional divisions, not Census regions
- ZIPSTATE is the numeric state variable with value labels, while STATE_NAME is a string variable
- MSACODE, MSANAME:
 - Use these for Metropolitan Statistical Area (MSA, equivalent to city)
 - MSACODE coded from self-reported ZIP code:
 - Uses plurality to determine best possible MSA for each ZIP code because not all are one to one
 - If self-reported ZIP code is missing, then MSACODE brought in from sample variables
- CONGDIST:
 - Congressional district
 - Congressional district coded from self-reported ZIP code
 - Uses plurality to determine best possible Congressional District for each ZIP code because not all ZIPs to CDs are one to one
 - ZIP is mapped to CDs from most recent Congress, if available
 - Otherwise, ZIP is mapped to CD from previous Congress
 - If the state given by the respondent matches the state in the sample, then the SAMPLE Congressional District from the sample used; All other cases use the ZIPCODE (official) match
- FIPS_CODE:
 - Use this for FIPS code, which identifies counties by state
 - FIPS_CODE coded from self-reported ZIP code
 - Uses plurality to determine best possible FIPS for each ZIP code because not all are one to one
- WP1220
 - Use this variable for age
- SC7
 - Use this variable for gender
- BMI, OBESE, WEIGHT_GROUP:
 - Body Mass Index (BMI) is calculated using self-reported height (4 feet and taller) and self-reported weight (75 to 500 pounds)
 - OBESE categorizes BMI as obese/not obese
 - WEIGHT_GROUP categorizes BMI as underweight, normal, overweight, obese class I-III
- Political Party Identification Variables:
 - Use these variables for political party ID with different combinations of main party supports and leaners

- Party:
 - Recodes P1 (party affiliation) and P2 (leaners) into five-category party ID
 - Resulting groups=Republican, Lean Republican, Independent No Lean, Lean Democrat, Democrat, Refused
- PartyR:
 - Recodes P1 (party affiliation) and P2 (leaners) into 3 category party ID
 - Leaners are coded along with parties
 - Resulting groups=Republican and Lean Republican, Independent No Lean, Lean Democrat and Democrat, Refused
- PARTYRR:
 - Recodes P1 (party affiliation) and P2 (leaners) into 3 category party ID
 - Leaners are coded along with independent

9 What is the Well-Being Composite Index and what are the six sub-indexes?

- The “Well-Being Index Computation Rules” provides detailed information on the calculation of the Well-Being Index and sub-indexes.
- Physical Health Index, Emotional Health Index, Healthy Behaviors Index, Basic Access Index:
 - All calculated at the individual level
 - Values range from 0-100
- Life Evaluation Index:
 - THRIVING variable calculated at individual level
 - Values: Thriving, Struggling, Suffering
 - Life Evaluation Index calculated at the aggregate Level
 - Life Evaluation Index = $100 * (\% \text{thriving} - \% \text{suffering})$
- Work Environment Index:
 - Only calculated for individuals who are employed
 - Values: 0, 1
 - This variable is aggregated for the subgroup of interest:
 - Mean value of their variable is taken and multiplied by 100
 - Because the Work Environment Index only exists for people who are employed, their values are applied to the entire group they are a part of
- Well-Being Composite Index:
 - Work Environment Index and Life Evaluation Index can only be calculated at the aggregate level
 - Therefore Well-Being Composite Index can only be calculated at the aggregate level

10 Missing data: What are the skip patterns and split samples?

- Skip patterns:
 - Question is only asked of a particular subgroup of the population who are eligible for that question
 - For example, questions about a respondent’s job satisfaction are only asked of employed respondents

- Split samples:
 - Respondents are randomly assigned to separate groups who receive separate questions:
 - This could be used to test one version of a question against another
 - This could also be used so that some portion of the daily sample is asked a question but the item will be reported as a weekly aggregate value; this prevents the day of the week the item was asked from having a confounding effect on the results, but is less expensive than asking every respondent the item every day
 - Apart from health and wellbeing, many other Gallup Daily questions (economic and political) are asked of split samples each day
 - “Form” variables will be used to designate these split samples:
 - SA
 - Commonly used prior to February 2012
 - FORMCD
 - FORMEFG
 - Commonly used from February 2012 and after
 - Divides samples into 50% (Form E), 30% Form F, 20% Form G)H16_FLT
 - Divides Wellbeing track sample into tenths
 - M91_FLT
 - Divides Politics and Economy track sample into quarters for M91-M97A series

INTERVIEWER SELECTION AND TRAINING

Gallup trains its interviewers according to rigorous practices that have proven successful over the past 70 years of the company's survey research work. In addition to full-scope training on how to conduct the interviews before beginning their work, continuous training also takes place for interviewers. This training combined with interviewers' experience and their above-average tenure allows Gallup to be uniquely successful at gaining respondents' trust and participation in surveys.

Compared with industry averages, Gallup spends more time carefully recruiting, selecting, and training the best personnel for telephone interviewing assignments. In other words, the typical Gallup interviewer is better educated, better trained, more experienced, and more productive, on average, than interviewers in the survey industry as a whole. Because of this distinction, Gallup maintains one of the highest interview retention rates in the industry, at an average of three years, underscoring Gallup's success in recruiting the right personnel for one of the most challenging jobs in survey work.

Gallup has made tremendous contributions to clients through the development of talent assessment tools that identify and develop individuals with the potential to excel in a certain role such as CEO, senior executive management, middle management, sales, or teaching position.

Application of Gallup's strengths-based hiring and strengths-based development practices in the selection and management of the organization's interviewing staff leads to highly motivated employees, talent retention, and long-term satisfaction with the job, while providing excellent data quality for Gallup's clients.

Gallup is recognized for the application of its strengths-based approach in the selection and management of its telephone interviewers. Gallup's business-to-business and consumer interviewers excel at instantly establishing a relationship with respondents to make them comfortable in relating their perceptions, feelings, habits, and attitudes during an interview. Making respondents comfortable is extremely important when interviewing them about their personal attitudes and activities.

As indicated previously, Gallup uses a psychological testing procedure it has developed and validated in hiring to ensure that Gallup interviewers have the personality characteristics necessary to be successful as telephone interviewers. Gallup interviewers also must pass a screening interview that includes a reading test to evaluate voice quality, reading ability, and comprehension of questionnaire instructions.

Interviewing training at Gallup is an ongoing process with the goal of developing and retaining competent and productive interviewers. Gallup realizes that this process must embody technical training in the science of interviewing and data collection, as well as building personal relationships with other interviewers, supervisors, and executives at Gallup so that interviewing is more than just a job. By recognizing interviewers' contribution to Gallup's mission to help people be heard, Gallup is able to increase commitment to quality performance and to build a loyalty typically not found in similar employment. Gallup values long-term relationships with interviewers because of the stability they provide and because they serve as mentors, project leaders, and positive role models. As a result, Gallup's annual interviewer turnover rate is much lower than the turnover rate the rest of the survey research industry experiences.

The initial interviewer training consists of eight hours of classroom instruction conducted by a learning and development specialist over a two-day period. In addition, the learning and development specialist works one on one as an additional supervisor with new interviewers, individualizing on-the-job training and evaluation for the first six weeks. During this period, the learning and development specialist reviews completed interviews, which are recorded with the interviewer, so that instruction is concrete and personal. Each interviewer receives a comprehensive training manual during the initial training session. The manual provides the background and history of Gallup and its mission. It also includes instruction and examples in

interviewing and data-collection skills and procedures and summarizes Gallup procedures for evaluation and recognition. In-class training time is spent studying the training manual and developing skills in interviewing techniques such as probing, recording open-ended responses verbatim, using precodes, remaining neutral, turning around reluctant respondents, converting refusals, and motivating respondents to continue with an interview.

Gallup regularly evaluates all interviewers by examining audio recordings of each interviewer's work. Individual feedback from the evaluation emphasizes interviewing strengths and suggestions for improving interviewing skills. All interviewers participate in a briefing session for each project. These sessions, in addition to reviewing the project's specific requirements, stress the interviewing techniques germane to the project and consequently provide follow-up training of a specific nature.

Interviewer supervision: Gallup uses informal means of management and supervision for interviewers. For this reason, Gallup can assure interviewers collect high-quality data with less supervision from managers than companies with a more structured, formal environment. Gallup selects supervisors for their natural management ability, and consequently, they can supervise a greater number of people more effectively. All supervisors are college graduates and most have had experience as interviewers themselves. Gallup measures interviewer attitudes twice per year as feedback for supervisors and managers.

Gallup evaluates all interviewers using a standard interviewer assessment sheet. The census team and interviewing supervisors assess the interviewer on each of the following procedures:

- Explanation of the survey
- Reading questions verbatim
- Following skip patterns
- Probing techniques
- Objectivity (not biasing)
- Courteousness
- Overall voice and diction

Gallup uses the results from its census team to identify interviewer errors and offer positive suggestions on how to correct these errors and tougher problems. Gallup also commends interviewers for a job well done.

APPENDIX A: GALLUP DAILY QUESTIONS DATA CODEBOOK PRIOR TO 2014

Qtag	Label	Pre-2013	2013 Politics & Economy Track
POLITICS: PRESIDENTIAL JOB APPROVAL			
P128	Approve/disapprove of Barack Obama's job as president	X	X
ECONOMY: ECONOMIC CONFIDENCE INDEX			
M30	Economic Conditions	X	-----
WP148	National Economy Getting Better	X	-----
ECONOMY: JOB CREATION			
M9	Your Company: Hire/Reduce	X	X
ECONOMY: CONSUMER SPENDING			
M25A	Next, we'd like you to think about your spending yesterday, not counting the purchase of a home, motor vehicle, or your normal household bills. How much money did you spend or charge yesterday on all other types of purchases you may have made	X	X
ECONOMY: EMPLOYMENT			
EMPLOYMENT2010	Employment 2010	X	X
WP46	Have Job [NOTE: Pre-2010 Employment Variable, no longer asked]	Historical*	-----
WP9081	Employment (2009) [NOTE: Pre-2010 Employment Variable, no longer asked]	Historical	-----
WP8859	Thinking about your WORK SITUATION over the past 30 days, have you worked for an employer for any pay? (This could be for one or more employers.) [NOTE: Pre-2010 Employment Variable, no longer asked]	Historical	-----
WP10200	Employed by Employer Last Seven Days	X	X
WP10215	In a typical week (7 days), how many hours do you work for an employer?	X	X
WP10202	Employed for Self (2010)	X	X
WP10216	Number Hours Worked for Self	X	X
WP10229	Want to Work 30+ Hours	X	X
WP10208	Actively Looking for Work	X	X
WP10209	Able to Begin Work	X	X

Qtag	Label	Pre-2013	2013 Politics & Economy Track
ECONOMY: PERSONAL FINANCES			
WP30	Standard of Living	X	-----
WP31	Standard of Living Better	X	-----
M91	Do you agree or disagree with the following statement? You are watching your spending very closely.	X	X
M92	Would you be able right now to make a major purchase, such as a car, appliance, or furniture, or pay for a significant home repair if you needed to?	X	X
M93	At this time, are you cutting back on how much money you spend each week, or not?	X	X
M94	Are you feeling pretty good these days about the amount of money you have to spend, or not?	X	X
M95	Did you worry yesterday that you spent too much money, or not?	X	X
M96	Have more than enough money	X	X
M97	Do you have enough money to buy the things you need, or not?	X	X
M97A	Are you feeling better about your financial situation these days, or not?	X	X
WELL-BEING: LIFE EVALUATION INDEX			
WP16	Life Today	X	-----
WP16_PREDICTED	Predicted Value for Life Today (WP16) (2008)	Historical	-----
WP18	Life in Five Years	X	-----
WP18_PREDICTED	Predicted Value for Life in Five Years (WP18) (2008)	Historical	-----
WELL-BEING: PHYSICAL HEALTH INDEX			
WP23	Health Problems	X	-----
H3	Past Month: Poor Health, Limited Activity	X	-----
H4A	High Blood Pressure	X	-----
H4B	High Cholesterol	X	-----
H4C	Diabetes	X	-----
H4D	Depression	X	-----
H4E	Heart Attack	X	-----
H4F	Asthma	X	-----

Qtag	Label	Pre-2013	2013 Politics & Economy Track
H4G	Cancer	x	-----
H4_1A	Do you currently have, or are you currently being treated for, High blood pressure	x	-----
H4_1B	Do you currently have, or are you currently being treated for, High cholesterol	x	-----
H4_1D	Do you currently have, or are you currently being treated for, Depression	x	-----
H4_1F	Do you currently have, or are you currently being treated for, Asthma	x	-----
H4_1G	Do you currently have, or are you currently being treated for, Cancer	x	-----
H6A	Neck or Back Condition	x	-----
H6B	Knee or Leg Condition	x	-----
H6C	Other Recurring Pain	x	-----
H5	Have Other Health Problems	x	-----
H5A	Number of Other Health Problems	x	-----
WP60	Feel Well-Rested	x	-----
M15	Enough Energy	x	-----
M20	Flu	x	-----
M21	Cold	x	-----
M22	Headache	x	-----
M48	Allergies	x	-----
WP68	Experienced Physical Pain Yesterday	x	-----
WELL-BEING: EMOTIONAL HEALTH INDEX			
WP61	Treated With Respect	x	-----
WP63	Smile or Laugh	x	-----
WP65	Learn Something	x	-----
WP67	Experienced Enjoyment Yesterday	x	-----
WP69	Experience Worry Yesterday	x	-----
WP70	Experience Sadness Yesterday	x	-----
WP71	Experience Stress Yesterday	x	-----
WP74	Experience Anger Yesterday	x	-----

Qtag	Label	Pre-2013	2013 Politics & Economy Track
WP6878	Experienced Happiness Yesterday	x	-----
WELL-BEING: HEALTHY BEHAVIORS INDEX			
H11	Smoke	x	-----
H12A	Days With 30 Minutes or More of Exercise	x	-----
H12B	Days With Five Servings of Fruits/Veggies	x	-----
M16	Eat Healthy	x	-----
WELL-BEING: WORK ENVIRONMENT INDEX			
WP10205	Job Satisfaction	x	-----
WP6906	At work, do you get to use your strengths to do what you do best every day, or not?	x	-----
WP58	Boss or Partner	x	-----
M8	Trusting, Open Work Environment	x	-----
WELL-BEING: BASIC ACCESS INDEX			
H7	Visited Dentist	x	-----
H13	Personal Doctor	x	-----
H14	Have Health Insurance	x	-----
WP83	Overall City Satisfaction	x	-----
WP84	Better/Worse Place to Live	x	-----
M26	Clean, Safe Water	x	-----
M27	Fresh Fruit and Vegetables	x	-----
M28	Medicine	x	-----
M29	Safe Place to Exercise	x	-----
WP113	Safe Walking Alone	x	-----
WP40	Not Enough Money: Food	x	-----
WP43	Not Enough Money: Shelter	x	-----
M1	Not Enough Money: Healthcare	x	-----
ADDITIONAL QUESTIONS			
H36	Would you say your own health, in general, is (read 1-5)?	x	-----

Qtag	Label	Pre-2013	2013 Politics & Economy Track
H15	Health Insurance Source	X	-----
H48	Health Insurance Source	-----	-----
H15A	Do you have another source, or secondary health insurance coverage, in addition to your primary insurance?	-----	-----
H15B	Secondary Health Insurance Source	-----	-----
H47	Secondary Health Insurance Source	-----	-----
D83	Which of the following applies to you?	-----	X
P817	Aware of the Affordable Care Act requiring health insurance or paying a fine.	-----	X
P818	Familiarity with health insurance plans available for purchase through the Affordable Care Act's health insurance exchanges.	-----	X
P820	Likely to purchase health insurance or pay fine	-----	X
P837	Insurance specifically through state or federal health insurance exchange	-----	X
H16	Care for Elderly or Disabled Person	X	-----
WP51	Minutes to Workplace	X	-----
M19	Hours Spend Socially	X	-----
HWB1	You like what you do every day.	-----	-----
HWB2	I learn or do something interesting every day.	-----	-----
HWB3	Someone in your life always encourages you to be healthy.	-----	-----
HWB4	Your friends and family give you positive energy every day.	-----	-----
HWB5	You have enough money to do everything you want to do.	-----	-----
HWB6	In the last seven days, you have worried about money.	-----	-----
HWB7	In the last seven days, you have felt active and productive every day.	-----	-----
HWB8	My physical health is near-perfect.	-----	-----
HWB9	The city or area where you live is a perfect place for you.	-----	-----
HWB10	In the last 12 months, you have received recognition for helping to improve the city or area where you live.	-----	-----
WELL-BEING SUB-INDEXES			
BAI	Basic Access Index (Respondent Level)	X	-----

Qtag	Label	Pre-2013	2013 Politics & Economy Track
EHI	Emotional Health Index (Respondent Level)	X	-----
HBI	Healthy Behaviors Index (Respondent Level)	X	-----
PHI	Physical Health Index (Respondent Level)	X	-----
WEI	Work Environment Index (Respondent Level)	X	-----
THRIVING	Thriving Index	X	-----
THRIVING_PREDICTED	Predicted Value for Thriving (2008)	Historical	-----
SUFFERING_PREDICTED	Predicted Value for Suffering (2008)	Historical	-----
DEMOS: GENERAL			
WP1220	Age	X	X
SC7	Gender	X	X
D4	What is your highest completed level of education?	X	X
WP1223	Marital Status	X	X
WP1225	Category of Work	X	X
H41	Are you a physician or nurse?	X	-----
D40	Are you currently a teacher of students in kindergarten through 12th grade?	X	-----
MONTHLY_INCOME	Monthly Household Income	X	X
D23	Do you currently work for the federal, state, or local government?	X	X
D24	Which one?	X	X
D17A	Are you a member of a labor union?	X	X
D8B	What is your religious preference?	X	X
WP119	Religion Important	X	X
P8	How often do you attend church, synagogue, or mosque?	X	X
P1	Party ID	X	X
P2	Party Lean	X	X
P20	Political Ideology	X	X
Party	Five-Category Party ID	X	X
PartyR	Three-Category Party ID With Leaners Coded Into Main Parties	X	X

Qtag	Label	Pre-2013	2013 Politics & Economy Track
PartyRR	Three-category Party ID With Leaners Coded Into Independent	X	X
H17	Children in Household	-----	-----
D65	How many children do you have?	-----	X
D66	How many of those children are under the age of 18?	-----	X
D3	What is your approximate weight?	X	-----
D2F	Height Feet	X	-----
D2I	Height Inches	X	-----
HEIGHT	Height in Inches	X	-----
BMI	BMI Computed From Self-Reported Height and Weight	X	-----
OBESE	Binary Obesity Variable Based on BMI	X	-----
WEIGHT_GROUP	Weight Group Variable Based on BMI	X	-----
DEMOS: ETHNICITY, RACE			
HISPANIC	Recoded Hispanic Ethnicity Variable	X	X
RACE	Recoded Race and Ethnicity Combined Variable	X	X
RACE_WHITE	Race: White	-----	X
RACE_BLACK	Race: Black	-----	X
RACE_ASIAN	Race: Asian	-----	X
RACE_AMINDIAN	Race: American Indian or Alaska Native	-----	X
RACE_NTVHAWAIIAN	Race: Native Hawaiian or Pacific Islander	-----	X
D6	What is your race? Are you white, African-American, Asian, or some other race? [NOTE: No longer asked]	X	-----
D50A	How about white?	X	X
D50B	How about black or African-American?	X	X
D50C	How about Asian?	X	X
D50C_1	How about American Indian or Alaska Native?	X	X
D50D	How about some other race? [NOTE: No longer asked]	Historical	-----
D50E	How about Native Hawaiian or other Pacific Islander?	X	X
D69_1	Which of the following describes your race? You may select one or more. (Read 1-5)	-----	X

Qtag	Label	Pre-2013	2013 Politics & Economy Track
D69_2	Which of the following describes your race? You may select one or more. (Read 1-5)	-----	x
D69_3	Which of the following describes your race? You may select one or more. (Read 1-5)	-----	x
D69_4	Which of the following describes your race? You may select one or more. (Read 1-5)	-----	x
D69_5	Which of the following describes your race? You may select one or more. (Read 1-5)	-----	x
DEMOS: MILITARY			
D25	In the past, or at the present time, are you or have you been a member of the United States military? [NOTE: No longer asked]	Historical	-----
D25A	Have you, or has any member of your household, ever served in the U.S. military?	x	-----
D26	Are you currently on active duty, or not?	x	-----
D26A	Which of the following describes your current status: retired from active duty, discharged from active duty, National Guard, Reserve, Individual Ready Reserve, or something else?	x	-----
LOCATION VARIABLES			
ZIPCODE	ZIP code (Official)	x	x
ZIPGALLUPREGION	Gallup Region Based on ZIP code	x	x
ZIPCENSUSDIVISION	Census Division Based on ZIP code	x	x
ZIPCENSUSREGION	Census Region Based on ZIP code	x	x
ZIPSTATE	State Based on ZIP code (Numeric)	x	x
STATE_NAME	State Name (string)	x	x
FIPS_CODE	FIPS code (identifies counties)	x	x
MSACODE	MSA Code Based on ZIP code	x	x
MSANAME	MSA Name (string)	x	x
CONGDIST	Congressional District Based on ZIP code	x	x
WEIGHTS			
COMB_WEIGHT	National Weights Combined Data	x	x
PE_WEIGHT	National Weights P&E Track	x	x
WB_WEIGHT	National Weights WB Track	x	-----
COMB_STATEWTSFH	State Weights Combined Data - First half of year	x	x

Qtag	Label	Pre-2013	2013 Politics & Economy Track
PE_STATEWTSFH	State Weights P&E Track - First half of year	X	X
WB_STATEWTSFH	State Weights WB Track - First half of year	X	-----
COMB_STATEWTSSH	State Weights Combined Data - Second half of year	X	X
PE_STATEWTSSH	State Weights P&E Track - Second half of year	X	X
WB_STATEWTSSH	State Weights WB Track - Second half of year	X	-----
COMB_STATEWT	State Weights Combined Data – Full year	X	X
PE_STATEWT	State Weights P&E Track – Full year	X	X
WB_STATEWT	State Weights WB Track – Full year	X	-----
COMB_MSAWTS	MSA Weights Combined Data	X	X
PE_MSAWTS	MSA Weights P&E Track	X	X
WB_MSAWTS	MSA Weights WB Track	X	-----
MISCELLANEOUS ITEMS: IDs, DATE			
MOTHERLODE_ID	Motherlode ID (Unique ID)	X	X
INT_DATE	Interview Date	X	X
WP1255	Day of Week of Interview	X	X
YEAR	Year of Interview	X	X
MONTH	Month of Interview	X	X
SAMPLE DESIGN			
SA	FORM (1, 2)	X	X
FORMCD	FORM (C, D)	X	X
FORMEFG	FORM (E, F, G)	X	-----
H16_FLT	H16 Filter	-----	-----
M91_FLT	M91 Filter	-----	X
SB	SAMPLE TYPE: Landline vs. Cell	X	X
CENREG	Region From Sample File	X	X
RPTRGID	Time zone by Region by Phone Type	-----	X
SURVEY	Survey	-----	X

*Note: Historical variables included for trending purposes. Historical means that this item was no longer on the Daily Tracking survey when the switch to two tracks occurred at the start of 2013

APPENDIX B: GALLUP DAILY BW5 QUESTIONS DATA CODEBOOK

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
WELLBEING - PURPOSE				
HWB19	There is a leader in my life who makes me enthusiastic about the future.	-----	X	-----
HWB1	I like what I do every day.	X	X	-----
HWB20	In the past 12 months, I have reached most of my goals.	-----	X	-----
HWB11	I get to use my strengths to do what I do best every day.	-----	X	-----
HWB2	I learn or do something interesting every day.	X	X	-----
WELLBEING - COMMUNITY				
HWB21	I can't imagine living in a better community than the one I live in today.	-----	X	-----
WP83	Are you satisfied or dissatisfied with the city or area where you live?	X	X	-----
HWB9	The city or area where I live is a perfect place for me.	X	X	-----
HWB22	I am proud of my community (or the area where I live).	-----	X	-----
HWB23	I always feel safe and secure.	-----	X	-----
HWB18	The house or apartment that I live in is ideal for me and my family.	-----	X	-----
HWB10	In the last 12 months, I have received recognition for helping to improve the city or area where I live.	X	X	-----
WELLBEING - PHYSICAL				
H46	How often do you use drugs or medication (including prescription drugs) which affect your mood or help you relax?	-----	X	-----
HWB8	My physical health is near-perfect.	X	X	-----
WP23	Do you have any health problems that prevent you from doing any of the things people your age normally can do?	X	X	-----
WP68	Experienced Physical Pain Yesterday	X	X	-----
EXER1	Has your health care provider told you that you have any restrictions (on the amount or type of exercise you can do) that would limit your ability to exercise according to the previous definition?	-----	X	-----
H45	Over the last two weeks, how often have you been bothered by the following problem? Little interest or pleasure in doing things.			
HWB7	In the last seven days, I have felt active and productive every day.	X	X	-----
H4D	Depression	X	X	-----

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
H4C	Diabetes	X	X	-----
H4A	High Blood Pressure	X	X	-----
H4E	Heart Attack	X	X	-----
H4F	Asthma	X	X	-----
H4G	Cancer	X	X	-----
H4B	High Cholesterol	X	X	-----
H5A	How many other health problems or conditions do you have?	X	X	-----
HWB13	A doctor would say that I do a great job of managing my health.	-----	X	-----
H12B	Days w/ 5 Servings of Fruits/Veggies	X	X	-----
H12A	Days w/ 30 min-plus Exercise	X	X	-----
M16	Did you eat healthy all day yesterday?	X	X	-----
HWB16	I always feel good about my physical appearance.	-----	X	-----
ALCO1	How many alcoholic drinks do you have in a typical week? (Note: One drink is equal to one beer, one glass of wine, one shot of liquor, or one mixed drink)	-----	X	-----
H11	Do you smoke?	X	X	-----
TOB1A	What type of tobacco product/s do you use? (Click all that apply) Cigarettes	-----	X	-----
TOB1B	What type of tobacco product/s do you use? (Click all that apply) Cigars	-----	X	-----
TOB1C	What type of tobacco product/s do you use? (Click all that apply) Pipe	-----	X	-----
TOB1D	What type of tobacco product/s do you use? (Click all that apply) Smokeless Tobacco, chew or snuff	-----	X	-----
TOB1E	What type of tobacco product/s do you use? (Click all that apply) Other	-----	X	-----
WELLBEING - FINANCIAL				
WP40	Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed?	X	X	-----
HWB5	I have enough money to do everything I want to do.	X	X	-----
HWB6	In the last seven days, I have worried about money.	X	X	-----
M1	Have there been times in the past twelve months when you did not have enough money to pay for health care and/or medicines that you or your family needed?	X	X	-----
HWB17	Compared to the people I spend time with, I am satisfied with my standard of living.	-----	X	-----

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
WELLBEING - SOCIAL				
HWB14	Your relationship with your spouse, partner, or closest friend is stronger than ever	-----	X	-----
HWB15	You always make time for regular trips or vacations with friends and family	-----	X	-----
HWB3	Someone in your life always encourages you to be healthy	X	X	-----
HWB4	Your friends and family give you positive energy every day	X	X	-----
ADDITIONAL QUESTIONS				
WP16	Please imagine a ladder with steps numbered from zero at the bottom to ten at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?	X	X	-----
WP18	On which step do you think you will stand about five years from now?	X	X	-----
H36	Would you say your own health, in general, is (read 1-5)?	X	X	-----
H16	Care for Elderly or Disabled Person	X	X	-----
WP51	Minutes to Workplace	X	X	-----
M19	Hours Spend Socially	X	X	-----
H3	Past Month: Poor Health Limited Activity	X	X	-----
H4_1A	Currently being treated for High Blood Pressure	X	X	-----
H4_1B	Currently being treated for High Cholesterol	X	X	-----
H4_1D	Currently being treated for Depression	X	X	-----
H4_1F	Currently being treated for Asthma	X	X	-----
H4_1G	Currently being treated for Cancer	X	X	-----
H5	Have Other Health Problems	X	X	-----
H7	Visited Dentist	X	X	-----
H13	Personal Doctor	X	X	-----
H14	Have Health Insurance	X	X	-----
H48	Primary Health Insurance Coverage	X	X	-----
H15A	Do you have another source, or secondary health insurance coverage, in addition to your primary insurance	X	X	-----

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
H47	Secondary Health Insurance Coverage	X	X	-----
WP6906	At work, do you get to use your strengths to do what you do best every day, or not?	X	X	-----
WP58	Boss or Partner	X	X	-----
M8	Trusting, Open Work Environment	X	X	-----
WP13124	At work, you have the opportunity to do what you do best every day - Self-employed	X	X	-----
WP63	Smile or Laugh	X	X	-----
WP67	Experienced Enjoyment Yesterday	X	X	-----
WP69	Experience Worry Yesterday	X	X	-----
WP70	Experience Sadness Yesterday	X	X	-----
WP71	Experience Stress Yesterday	X	X	-----
WP6878	Experienced Happiness Yesterday	X	X	-----
M20	Flu	X	X	-----
M21	Cold	X	X	-----
M28	Medicine	X	X	-----
WELLBEING INDEX DOMAINS				
PURPOSE	Purpose Well Being Score	-----	X	-----
COMMUNITY	Community Well Being Score	-----	X	-----
PHYSICAL	Physical Well Being Score	-----	X	-----
FINANCIAL	Financial Well Being Score	-----	X	-----
SOCIAL	Social Well Being Score	-----	X	-----
WELL_BEING_INDEX	Well-Being Index Composite Score	-----	X	-----
LIFE EVALUATION	Thriving/Struggling/Suffering	X	X	-----
ECONOMY - PERSONAL FINANCES				
WP30	Standard of Living	X	X	-----
WP31	Standard of Living Better	X	X	-----

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
ECONOMY - EMPLOYMENT				
EMPLOYMENT2010	Employment 2010	X	X	X
WP10200	Employed by Employer Last Seven Days	X	X	X
WP10215	In a typical week (7 days), how many hours do you work for an employer.	X	X	X
WP10202	Employed for Self (2010)	X	X	X
WP10216	Number Hours Worked for Self	X	X	X
WP10229	Want to Work 30+ Hours	X	X	X
WP10230	Job or Not	X	X	X
WP10208	Actively Looking for Work	X	X	X
WP10209	Able to Begin Work	X	X	X
WP10231	Have Job in Next Four Weeks	X	X	X
WP10983	How many weeks have you been actively looking for employment?	X	X	X
ECONOMY -JOB CREATION				
M9	Your Company: Hire/Reduce	X	X	X
ECONOMY - ECONOMIC CONFIDENCE INDEX				
M30	Economic Conditions	X	X	-----
WP148	National Economy Getting Better	X	X	-----
DEMOS - GENERAL				
WP1220	Age	X	X	X
SC7	Gender	X	X	X
D4	What is your highest completed level of education?	X	X	X
WP1223	Marital Status	X	X	X
WP1225	Category of Work	X	X	X
H41	Physician or nurse	X	X	X
D40	Teacher of students in kindergarten through 12th grade	X	X	X
MONTHLY_INCOME	Monthly household income	X	X	X

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
D23	Do you currently work for the Federal, State, or Local government?	X	X	X
D24	Which one?	X	X	X
D17A	Are you a member of a labor union?	X	X	X
D8B	What is your religious preference?	X	X	X
WP119	Religion Important	X	X	X
P8	How often do you attend church, synagogue, or mosque?	X	X	X
P1	Party ID	X	X	X
P2	Party Lean	X	X	X
P20	Political Ideology	X	X	X
Party	5-category Party ID	X	X	X
PartyR	3-Category Party ID with leaners coded into main parties	X	X	X
PartyRR	3-category Party ID with leaners coded into independent	X	X	X
H17	Children in Household	X	X	X
D9	Adults in Household including respondent	X	X	X
D3	What is your approximate weight?	X	X	X
D2F	Height feet	X	X	X
D2I	height inches	X	X	X
HEIGHT	Height in inches	X	X	X
BMI	Body mass index computed from self-reported height and weight	X	X	X
OBESE	Binary obesity variable based on BMI	X	X	X
WEIGHT_GROUP	weight group variable based on BMI	X	X	X
D33	Language spoken in Household	X	X	-----
D34	Rent or own your home	X	X	-----
DEMOS-ETHNICITY, RACE				
HISPANIC	Recoded Hispanic ethnicity variable	X	X	X
RACE	Recoded Race and ethnicity combined variable	X	X	X

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
RACE_WHITE	Race: White	X	X	X
RACE_BLACK	Race: Black	X	X	X
RACE_ASIAN	Race: Asian	X	X	X
RACE_AMINDIAN	Race: American Indian or Alaska Native	X	X	X
RACE_NTVHAWAIIAN	Race: Native Hawaiian or Pacific Islander	X	X	X
D5	Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican, Cuban or other Spanish origin	X	X	X
D69_1	How about white?	X	X	X
D69_2	How about black or African American?	X	X	X
D69_3	How about Asian?	X	X	X
D69_4	How about American Indian or Alaska Native?	X	X	X
D69_5	How about Native Hawaiian or Other Pacific Islander?	X	X	X
DEMOS - MILITARY				
D25A	Have you, or has any member of your household, ever served in the U.S. military?	X	X	-----
D26	Are you currently on Active Duty, or not?	X	X	-----
D26A	Which of the following describes your current status: retired from active duty, discharged from active duty, National Guard, Reserve, Individual Ready Reserve, or something else?	X	X	-----
LOCATION VARIABLES				
ZIPCODE	Zip Code (Official)	X	X	X
ZIPGALLUPREGION	Gallup Region based on zip code	X	X	X
ZipCensusDivision	Census Division based on zip code	X	X	X
ZipCensusRegion	Census Region based on zip code	X	X	X
ZIPSTATE	State based on zip code (Numeric)	X	X	X
STATE_NAME	State Name (string)	X	X	X
MSACODE	MSA Code based on zip code	X	X	X
MSANAME	MSA Name (string)	X	X	X
CONGDIST	Congressional District based on zip code	X	X	X

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
WEIGHTS				
COMB_WEIGHT	National Weights Combined Data	X	X	X
PE_WEIGHT	National Weights P&E Track	X	-----	X
WB_WEIGHT	National Weights WB Track	X	X	-----
COMB_MSAWTS	MSA Weights Combined Data	X	X	X
PE_MSAWTS	MSA Weights P&E Track	X	-----	X
WB_MSAWTS	MSA Weights WB Track	X	X	-----
COMB_STATEWTSFH	State Weights Combined Data - First half of year	X	X	X
PE_STATEWTSFH	State Weights P&E Track - First half of year	X	-----	X
WB_STATEWTSFH	State Weights WB Track - First half of year	X	X	-----
COMB_STATEWTSSH	State Weights Combined Data - Second half of year	X	X	X
PE_STATEWTSSH	State Weights P&E Track - Second half of year	X	-----	X
WB_STATEWTSSH	State Weights WB Track - Second half of year	X	X	-----
COMB_STATEWT	State Weights Combined Data – Full year	X	X	X
PE_STATEWT	State Weights P&E Track – Full year	X	-----	X
WB_STATEWT	State Weights WB Track – Full year	X	X	-----
MISC ITEMS- IDs, DATE				
MOTHERLODE_ID	Motherlode ID (Unique ID)	X	X	X
Year	Year	X	X	X
INT_DATE	Interview Date	X	X	X
WP1255	Day of Week	X	X	X
MONTH	Month	X	X	X
SAMPLE DESIGN				
SA	FORM	X	X	X
FORMCD	FORM	X	X	X
FORMEFG	FORM	X	X	-----

Qtag	Label	Pre-2014	2014 WB Track	2014 Politics & Economy Track
FORMHI	FORM	X	X	-----
SB	SAMPLE TYPE: LL vs Cell	X	X	X
CENREG	Landline region from sample file	X	X	X

APPENDIX C: GALLUP HEALTHWAYS WELL-BEING INDEX® COMPUTATION RULES

PURPOSE INDEX

This index is a straight mean of 5 items (HWB19, HWB1, HWB20, HWB11, HWB2) recoded to reflect the response from strongly disagree to strongly agree. The mean score for Purpose Index requires *at least 3 items* to be present for the mean to be calculated.

For example, HWB19 asks respondents' opinions on the statement: There is a leader in your life who makes you enthusiastic about the future. (1 is strongly disagree, 5 is strongly agree). Strongly disagree is recoded as 0. Strongly agree is recoded as 1. Don't know, refused and missing cases are recoded as 0.5:

RECODE HWB19 (1=0) (2=0.25) (3=0.5) (4=0.75) (5=1) (8=0.5) (9=0.5) (SYSMIS=0.5)

As it is with ALL of the indexes, the score is reported out of a base of 10, so the mean must be multiplied by 10, and then rounded to one decimal place.

COMMUNITY INDEX

This index is a straight mean of 7 items (HWB21, WP84, HWB9, HWB22, HWB23, HWB18, HWB10) recoded to reflect the response from strongly disagree to strongly agree. The mean score for Community Index requires *at least 4 of the 7 items* be present for the mean to be calculated. Same recodes, base of 10, and rounding as Community Index apply.

PHYSICAL INDEX

This index is a mean of 18 sub-indices which are recoded based on 30 items (H46, HWB8, WP23, WP68, EXER1, H45, HWB7, H4D, H4C, H4A, H4E, H4F, H4G, H4B, H5A, HWB13, H12B, H12A, M16, HWB16, D2F, D2I, D3, ALCO1, H11, TOB1A, TOB1B, TOB1C, TOB1D, TOB1E). The recodes rule of each individual item is different.

There are, therefore, 27 items in the Physical Index, of which 18 metrics (either single or multiple items) are scored. The mean score for Physical Index requires *at least 12 metrics* be present for the mean to be calculated.

FINANCIAL INDEX

This index is a straight mean of 3 items (HWB5, HWB6, HWB17) and a metric which is recoded based on 2 items (WP40, M1). The mean score for Financial Index requires *at least 3 of the 4 items (3 original items and 1 metric)* be present for the mean to be calculated.

SOCIAL INDEX

This index is a straight mean of 4 items (HWB14, HWB4, HWB15, HWB3) recoded to reflect the response from strongly disagree to strongly agree. The mean score for Social Index requires *at least 3 of the 4 items* be present for the mean to be calculated.

WELL-BEING INDEX

This index is a mean of 31 scored metrics from five sub-index (Purpose, Community, Physical, Financial and Social) and another 7 items (WP71, WP69, WP70, WP67, WP63, WP16, WP18). The mean score for Well-Being Index requires *at least 25 of the 38 scored metrics ()* be present for the mean to be calculated.

APPENDIX D: SPSS SYNTAX FOR SELECTED RECODED VARIABLES

The subsequent list details the IBM SPSS statistical analysis software syntax Gallup uses to recode particular key variables for analysis. Gallup has already performed these recodes in your data set. Gallup highlights this list, in addition to the FAQ and Well-Being Index Computation Rules, in an effort to provide more details and address any questions that may arise.

RACE_WHITE, RACE_BLACK, RACE_ASIAN, RACE_AMINDIAN, RACE_NTVHAWAIIAN

```

RECODE D50A (ELSE = COPY) INTO RACE_WHITE.
RECODE D50B (ELSE = COPY) INTO RACE_BLACK.
RECODE D50C (ELSE = COPY) INTO RACE_ASIAN.
RECODE D50C_1 (ELSE = COPY) INTO RACE_AMINDIAN.
RECODE D50E (ELSE = COPY) INTO RACE_NTVHAWAIIAN.
DO IF ~SYSMIS(D69_1) OR ~SYSMIS(D69_2) OR ~SYSMIS(D69_3) OR ~SYSMIS(D69_4) OR
~SYSMIS(D69_5).
COMPUTE RACE_WHITE = 2.
COMPUTE RACE_BLACK = 2.
COMPUTE RACE_ASIAN = 2.
COMPUTE RACE_AMINDIAN = 2.
COMPUTE RACE_NTVHAWAIIAN = 2.
END IF.
DO IF ANY(D69_1,8).
COMPUTE RACE_WHITE = 3.
COMPUTE RACE_BLACK = 3.
COMPUTE RACE_ASIAN = 3.
COMPUTE RACE_AMINDIAN = 3.
COMPUTE RACE_NTVHAWAIIAN = 3.
ELSE IF ANY(D69_1,9).
COMPUTE RACE_WHITE = 4.
COMPUTE RACE_BLACK = 4.
COMPUTE RACE_ASIAN = 4.
COMPUTE RACE_AMINDIAN = 4.
COMPUTE RACE_NTVHAWAIIAN = 4.
END IF.
IF ANY(1,D69_1,D69_2,D69_3,D69_4,D69_5) RACE_WHITE = 1.
IF ANY(2,D69_1,D69_2,D69_3,D69_4,D69_5) RACE_BLACK = 1.
IF ANY(3,D69_1,D69_2,D69_3,D69_4,D69_5) RACE_ASIAN = 1.
IF ANY(4,D69_1,D69_2,D69_3,D69_4,D69_5) RACE_AMINDIAN = 1.
IF ANY(5,D69_1,D69_2,D69_3,D69_4,D69_5) RACE_NTVHAWAIIAN = 1.
EXECUTE.

```

```
VARIABLE LABELS RACE_WHITE "Race: White".
VARIABLE LABELS RACE_BLACK "Race: Black".
VARIABLE LABELS RACE_ASIAN "Race: Asian".
VARIABLE LABELS RACE_AMINDIAN "Race: American Indian or Alaska Native".
VARIABLE LABELS RACE_NTVHAWAIIAN "Race: Native Hawaiian or Pacific Islander".

VALUE LABELS RACE_WHITE RACE_BLACK RACE_ASIAN RACE_AMINDIAN RACE_NTVHAWAIIAN
1 "Yes"
2 "No"
3 "(DK)"
4 "(Refused)".
EXECUTE.
```

HISPANIC and RACE.

```
RECODE D5 (1=1)(2=2)(3=3)(4=4) INTO HISPANIC.
RECODE D5_1 (1=1)(2=2)(3=3)(4=4) INTO HISPANIC.
RECODE D5_2 (1=1)(2=2)(3=3)(4=4) INTO HISPANIC.
```

```
VARIABLE LABELS HISPANIC "Hispanic".
VALUE LABELS HISPANIC
1 "Yes"
2 "No"
3 "(DK)"
4 "(Refused)".
EXECUTE.
```

```
DO IF INT_DATE<=DATE.MDY(2,1,2012).
RECODE HISPANIC (1=5) INTO RACE.
IF (D50A = 1 AND D50B > 1 AND D50C > 1 AND D50D > 1 AND HISPANIC > 1) RACE = 1.
IF D50D=1 AND (D50A~1 OR SYSMIS(D50A)) RACE = 2.
IF (D50B = 1) RACE = 3.
IF (D50C = 1) RACE = 4.
IF (D50C_1 = 1) RACE = 2.
ELSE IF INT_DATE >= DATE.MDY(2,2,2012) AND INT_DATE <= DATE.MDY(11,30,2012).
RECODE HISPANIC (1=5) INTO RACE.
IF D50A = 1 AND D50B > 1 AND D50C > 1 AND D50C_1 > 1 AND HISPANIC > 1 RACE = 1.
IF (D50C_1 = 1) RACE = 2.
IF (D50E = 1) RACE = 2.
IF (D50C_1 = 1 AND D50A = 1) RACE = 1.
IF (D50B = 1) RACE = 3.
IF (D50C = 1) RACE = 4.
ELSE IF INT_DATE >= DATE.MDY(12,1,2012) AND INT_DATE<=DATE.MDY(12,31,2012).
IF D50A = 1 AND D50B > 1 AND D50C > 1 AND D50C_1 > 1 AND HISPANIC > 1 RACE = 1.
IF (D50C_1 = 1) RACE = 2.
IF (D50E = 1) RACE = 2.
IF (D50C_1 = 1 AND D50A = 1) RACE = 1.
IF (D50C = 1) RACE = 4.
IF (D50B = 1) RACE = 3.
RECODE HISPANIC (1=5) INTO RACE.
ELSE IF INT_DATE>=DATE.MDY(1,1,2013).
IF RACE_WHITE = 1 AND RACE_BLACK > 1 AND RACE_ASIAN > 1 AND RACE_AMINDIAN > 1 AND
```

```
RACE_NTVHAWAIIAN > 1 AND HISPANIC > 1 RACE = 1.
IF (RACE_NTVHAWAIIAN = 1) RACE = 2.
IF (RACE_AMINDIAN = 1) RACE = 2.
IF (RACE_AMINDIAN = 1 AND RACE_WHITE = 1) RACE = 1.
IF (RACE_ASIAN = 1) RACE = 4.
IF (RACE_BLACK = 1) RACE = 3.
RECODE HISPANIC (1=5) INTO RACE.END IF.
```

```
VALUE LABELS RACE 1 "White" 2 "Other" 3 "Black" 4 "Asian" 5 "Hispanic" .
VARIABLE LEVEL RACE (NOMINAL).
EXECUTE.
```

WEIGHT_GROUP.

```
IF BMI <18.5 WEIGHT_GROUP=1.
IF BMI >=18.5 AND BMI <25 WEIGHT_GROUP=2.
IF BMI >=25 AND BMI <30 WEIGHT_GROUP=3.
IF BMI >=30 AND BMI <35 WEIGHT_GROUP=4.
IF BMI >=35 AND BMI <40 WEIGHT_GROUP=5.
IF BMI >=40 WEIGHT_GROUP=6.
EXECUTE.
```

```
VALUE LABELS WEIGHT_GROUP
1 Under Weight
2 Normal Weight
3 Overweight
4 Obese Class I
5 Obese Class II
6 Obese Class III.
EXECUTE.
```

Party.

```
COMPUTE PARTY =9.
IF P1=1 PARTY =1.
IF P1= 2 PARTY =5.
IF P2=3 or P2=8 PARTY =3.
IF P2=1 PARTY =4.
IF P2=2 PARTY =2.
EXECUTE.
```

```
VARIABLE LABELS Party
'Party Affiliation, 5 Categories'.
```

```
VALUE LABELS PARTY
1 'Republican'
2 'Lean Republican'
3 'Independent, no lean'
4 'Lean Democrat'
5 'Democrat'
9 'REF'.
EXECUTE.
```

PartyR.
COMPUTE PARTYR =PARTY. RECODE PARTYR (1, 2=1) (3=2) (4, 5=3). EXECUTE.
VARIABLE LABELS PARTYR 'Party Affiliation, 3 Categories, leaners allocated to main parties'. EXECUTE.
VALUE LABELS PARTYR 1 'Rep+lean' 2 'Ind-no lean' 3 'Dem+lean' 9 'REF'. EXECUTE.

PartyRR.
COMPUTE PARTYRR=PARTY. RECODE PARTYRR (2, 3, 4=2) (5=3). EXECUTE.
VARIABLE LABELS PARTYRR 'Party Affiliation, 3 Categories, leaners allocated to Independent'. EXECUTE.
VALUE LABELS partyrr 1 'Republican' 2 'Independent/Other/DK' 3 'Democrat' 9 'REF'. EXECUTE.

Emotional Health Index (EHI)
RECODE WP63 (2=0) (3 THRU HI=SYSMIS) INTO WP63. RECODE WP65 (2=0) (3 THRU HI=SYSMIS) INTO WP65. RECODE WP61 (2=0) (3 THRU HI=SYSMIS) INTO WP61. RECODE WP67 (2=0) (3 THRU HI=SYSMIS) INTO WP67. RECODE WP6878 (2=0) (3 THRU HI=SYSMIS) INTO WP6878. RECODE WP69 (2=1) (1=0) (3 THRU HI=SYSMIS) INTO WP69. RECODE WP70 (2=1) (1=0) (3 THRU HI=SYSMIS) INTO WP70. RECODE WP74 (2=1) (1=0) (3 THRU HI=SYSMIS) INTO WP74. RECODE WP71 (2=1) (1=0) (3 THRU HI=SYSMIS) INTO WP71. RECODE H4D (2=1) (1=0) (3 THRU HI=SYSMIS) INTO H4D. EXECUTE.
COMPUTE EHI=MEAN.10(WP63,WP65,WP61,WP67,WP6878,WP69,WP70,WP74,WP71,H4D) *100. EXECUTE.

Basic Access Index (BAI).

```

RECODE WP84 (2 3=0) (4 THRU HI=SYSMIS).
RECODE WP83 (2=0) (3 THRU HI=SYSMIS).
RECODE M26 (2=0) (3 THRU HI=SYSMIS).
RECODE M28 (2=0) (3 THRU HI=SYSMIS).
RECODE M29 (2=0) (3 THRU HI=SYSMIS).
RECODE M27 (2=0) (3 THRU HI=SYSMIS).
RECODE WP113 (2=0) (3 THRU HI=SYSMIS).
RECODE WP40 (2=1) (1=0) (3 THRU HI=SYSMIS).
RECODE WP43 (2=1) (1=0) (3 THRU HI=SYSMIS).
RECODE M1 (2=1) (1=0) (3 THRU HI=SYSMIS).
RECODE H7 (2=0) (3 THRU HI=SYSMIS).
RECODE H13 (2=0) (3 THRU HI=SYSMIS).
RECODE H14 (2=0) (3 THRU HI=SYSMIS).
EXECUTE

```

```

COMPUTE BAI=MEAN.8(WP84,WP83,M26,M28,M29,M27,WP113,WP40,WP43,M1,H7,H13,H14) *100.
EXECUTE

```

Physical Health Index (PHI)

```

RECODE D2F (LO THRU 3 = SYSMIS).
RECODE D2I (12 THRU 97 = SYSMIS).
RECODE D3 (LO THRU 74=SYSMIS) (501 THRU HI=SYSMIS).

```

```

DO IF ~ANY(D2F,8,9) AND ~ANY(D2I,98,99).
COMPUTE HEIGHT=(D2F*12) + D2I.
END IF.

```

```

VARIABLE LABELS HEIGHT "Height in inches".
COMPUTE BMI=(D3*703)/(HEIGHT*HEIGHT).
FORMATS BMI (F3.2).
EXE.

```

```

RECODE H3 (0 1 =1) (2 THRU 97=0) (98 THRU HI=SYSMIS).
RECODE H4A,H4B,H4C,H4D,H4E,H4F,H4G,H6A,H6B,H6C (2=0) (3 THRU HI=SYSMIS).

```

```

IF H5=2 AND SYSMIS(H5A) H5A=0.
EXECUTE
RECODE H5A (98 THRU HI=SYSMIS).

```

```

COMPUTE H4=SUM( H4A,H4B,H4C,H4D,H4E,H4F,H4G,H5A,H6A,H6B,H6C).
EXECUTE
RECODE H4 (0 1 =1) (2 THRU 97=0) (98 THRU HI=SYSMIS).
RECODE WP23 (2=1) (1=0) (3 THRU HI=SYSMIS).
IF BMI>=30 OBESE=0.
IF BMI<30 OBESE=1.
RECODE WP60 (2=0) (3 THRU HI=SYSMIS).

```

```

DO IF M21=1 OR M20=1.
COMPUTE FLU=0.
ELSE IF ANY(M21,2) AND ANY(M20,2).
COMPUTE FLU=1.
END IF.

```

Physical Health Index (PHI)
RECODE M22 (2=1) (1=0) (3 THRU HI=SYSMIS). RECODE WP68 (2=1) (1=0) (3 THRU HI=SYSMIS). RECODE M15 (2=0) (3 THRU HI=SYSMIS). EXECUTE
COMPUTE PHI=MEAN.9(H3,H4,WP23,OBESE,WP60,FLU,M22,WP68,M15) *100. EXECUTE

Healthy Behaviors Index (HBI)
RECODE H11 (2=1) (1=0) (3 THRU HI=SYSMIS). RECODE M16 (2=0) (3 THRU HI=SYSMIS).
DO IF H12A<=2. COMPUTE EXERCISE=0. ELSE IF H12A>2 AND H12A<=7. COMPUTE EXERCISE=1. END IF.
DO IF H12B<=3. COMPUTE EAT=0. ELSE IF H12B>3 AND H12B<=7. COMPUTE EAT=1. END IF. EXECUTE
COMPUTE HBI=MEAN.4(H11,M16,EXERCISE,EAT) *100. EXECUTE

Work Environment Index (WEI)
RECODE WP6906 (2=0) (3 THRU HI=SYSMIS). RECODE M8 (2=0)(3 THRU HI=SYSMIS). RECODE WP58 (2=1)(1=0)(3 THRU HI=SYSMIS). RECODE WP10205 (2=0) (3 THRU HI=SYSMIS).
DO IF SUM.4(WP10205,WP6906,M8,WP58)=4. COMPUTE WEI=1. ELSE IF SUM.4(WP10205,WP6906,M8,WP58)<4. COMPUTE WEI=0. END IF. EXECUTE

THRIVING.
IF (ANY(WP16,0,1,2,3,4,5,6,7,8,9,10) AND ANY(WP18,0,1,2,3,4,5,6,7,8,9,10)) THRIVING =2. EXECUTE
IF ANY(WP16,7,8,9,10) AND ANY(WP18,8,9,10) THRIVING =1. IF ANY(WP16,0,1,2,3,4) AND ANY(WP18,0,1,2,3,4) THRIVING =3. EXECUTE
VALUE LABELS THRIVING 1 "Thriving" 2 "Struggling" 3 "Suffering".

EMPLOYMENT_2010 (7 category variable).
UNEMPLOYED (AVAILABLE AND ACTIVELY LOOKING). IF ANY(WP10208,1) AND ANY(WP10209,1) EMPLOYMENT2010=4.
NOT IN WORKFORCE. IF ANY(WP10208,2,3,4) OR ANY(WP10209,2,3,4) Employment2010=6.
EMPLOYED PART TIME. IF (ANY(WP10215,2,3,4,5,6) AND ANY(WP10202,2,3,4)) OR ANY(WP10216,2,3,4,5,6) Employment2010=3.
PART TIME EMPLOYED (LOOKING FOR FULL TIME). IF ((ANY(WP10215,2,3,4,5,6) AND ANY(WP10202,2,3,4)) OR ANY(WP10216,2,3,4,5,6)) AND ANY(WP10229,1) Employment2010=5.
EMPLOYED FULL TIME. IF ANY(WP10215,1) Employment2010=1.
EMPLOYED FULL TIME (SELF). IF ANY(WP10216,1) Employment2010=2.
LABELS. VARIABLE LABELS Employment2010 "Employment 2010". VALUE LABELS Employment2010 1 "Employed Full Time (Employer)" 2 "Employed Full Time (Self)" 3 "Employed Part Time, Do Not Want Full Time" 4 "Unemployed" 5 "Employed Part Time, Want Full Time" 6 "Not in Work Force".

APPENDIX E: GALLUP DAILY QUESTIONS

WELLEBEING TRACK SURVEY

Item	Question	Response Options
SURVEY	SURVEY TRACK	1 Wellbeing 2 Politics_Economy
SB	SAMPLE TYPE	1 Landline 2 Cellphone
CENREG	REGION	1 Northeast 2 Midwest 3 South 4 West
RPTRGID	REGION/TIME ZONE	111 East Landline Eastern 121 East Cell Eastern 211 Midwest Landline Eastern 212 Midwest Landline Central Mountain 221 Midwest Cell Eastern 222 Midwest Cell Central, Mountain 311 South Landline Eastern 312 South Landline Central, Mountain 321 South Cell Eastern 322 South Cell Central, Mountain 413 West Landline Mountain 414 West Landline Pacific, Alaska, Hawaii 423 West Cell Mountain 424 West Cell Pacific, Alaska, Hawaii
SA	FORM	1 Form 1 2 Form 2
FORMCD	FORM	1 Form C 2 Form D
FORMEFG	FORM E-F-G	1 Form E (50% of sample) 2 Form F (remainder of non-census sample) 3 Form G (census marked sample)
Hello, this is _____, calling for the Gallup poll. We are doing our weekly Gallup poll.		

Item	Question	Response Options
S1	Have I reached you on a landline phone or on a cellphone? (Interviewer: If respondent says ‘home phone,’ ‘VOIP/Internet phone,’ or any type of phone other than a cellphone, code as ‘1.’) Skip: (If code 5 in QNS1, Thank and Terminate; Otherwise, Continue) Skip: (If code 2 in QNS1 OR [code 2 in QNSB AND code 3 or 4 in QNS1], Skip SL1B; Otherwise, continue to QNSL1B)	1 Landline 2 Cellphone 3 (DK) 4 (Refused) 5 (Business Line-Landline or Cell) [Volunteered]
SL1B	May I please speak with the person, 18 years of age or older, living in this household, who had the most recent or last birthday? Is that you or someone else? (Interviewer: If necessary, read:) Asking for the person with the last birthday is how we randomly choose our survey respondents, which makes our research more representative of the U.S.	1 Yes, male respondent available 2 Yes, female respondent available 7 Respondent not available 8 (Refused)
QNSC7	GENDER	1 Male 2 Female
WP16	Please imagine a ladder with steps numbered from zero at the bottom to ten at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?	10 Best possible 09 08 07 06 05 04
WP18	On which step do you think you will stand about five years from now?	03 02 01 00 Worst possible 98 (DK) 99 (Refused)
H36	Would you say your own health, in general, is (read 1-5)?	1 Excellent 2 Very good 3 Good 4 Fair, OR 5 Poor 8 (DK) 9 (Refused)
WP23	Do you have any health problems that prevent you from doing any of the things people your age normally can do?	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
H3	During the past 30 days, for about how many days did poor health keep you from doing your usual activities?	(Interviewer: Open ended and code actual number of days) 00 Zero days- 30 30 98 (DK) 99 (Refused)
H4	Have you ever been told by a physician or nurse that you have any of the following, or not? How about _____? <i>(Interviewer: read and rotate H4A-H4G)</i> <i>Skip: (If code 1 to ANY in H4A, H4B, H4D, H4F, or H4G, Continue to H4_1; Otherwise, Skip)</i>	1 Yes 2 No 3 (DK) 4 (Refused)
H4A	High blood pressure	
H4B	High cholesterol	
H4C	Diabetes	
H4D	Depression	
H4E	Heart attack	
H4F	Asthma	
H4G	Cancer	
H4_1	Do you currently have, or are you currently being treated for, _____? (Interviewer: read and rotate H4_1A-H4_1G, as appropriate)	1 Yes 2 No 3 (DK) 4 (Refused)
H4_1A	(If code 1 in H4A, ask:) High blood pressure	
H4_1B	(If code 1 in H4B, ask:) High cholesterol	
H4_1D	(If code 1 in H4D, ask:) Depression	
H4_1F	(If code 1 in H4F, ask:) Asthma	
H4_1G	(If code 1 in H4G, ask:) Cancer	
H5	Do you have other health problems or conditions? (If “yes” to H5, Continue to H5A; Otherwise, Skip)	1 Yes 2 No 3 (DK) 4 (Refused)
H5A	How many other health problems do you have?	(Programmer: (Open ended and code actual number)) 00 None- 97 97+ 98 (DK) 99 (Refused)
H7	Have you visited a dentist in the last 12 months?	1 Yes 2 No 3 (DK) 4 (Refused)
H11	Do you smoke?	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
TOB1	Please tell me whether you use any of the following tobacco products. How about _____? (Read TOB1A-TOB1E, as appropriate)	1 Yes 2 No 3 (DK) 4 (Refused)
TOB1A	(If code 2 in H11, Autocode as 2; If code 1, 3, or 4 in H11, ask:) Cigarettes	
TOB1B	(If code 2 in H11, Autocode as 2; If code 1, 3, or 4 in H11, ask:) Cigars	
TOB1C	(If code 2 in H11, Autocode as 2; If code 1, 3, or 4 in H11, ask:) Pipe	
TOB1D	(Ask all:) Smokeless tobacco, chew, or snuff	
TOB1E	(Ask all:) Some other tobacco product	
H12	In the last seven days, on how many days did you _____? (Interviewer: read H12A-H12B)	(Programmer: Open ended and code actual number) 0 None
H12A	Exercise for 30 or more minutes	1 1 2 2
H12B	Have five or more servings of fruits and vegetables	3 3 4 4 5 5 6 6 7 Every day 8 (DK) 9 (Refused)
EXER1	Has your health care provider told you that you have any restrictions on the amount or type of exercise you can do that would limit your ability to exercise?	1 Yes 2 No 3 (DK) 4 (Refused)
ALCO1	One alcoholic drink is equal to one beer, one glass of wine, one shot of liquor, or one mixed drink. How many alcoholic drinks do you have in a typical week?	(Open ended and code) 00 Zero Drinks - 15 15 or more 98 (DK) 99 (Refused)
H46	How often do you use drugs or medications, including prescription drugs, which affect your mood and help you relax, almost every day, sometimes, rarely, or never?	4 Almost every day 3 More than half the days 2 Several days 1 Not at all 8 (DK) 9 (Refused)
H45	Over the last two weeks, how often have you had little interest or pleasure in doing things, nearly every day, more than half the days, several days, or not at all?	4 Nearly every day 3 Sometimes 2 Rarely 1 Never 8 (DK) 9 (Refused)
H13	Do you have a personal doctor?	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
H14	<p>Do you have health insurance coverage? Skip: (If code 1 in H14, Continue to H48; Otherwise, Skip H48, H15A, H47)</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
H48	<p>Is your primary health insurance coverage through a current or former employer, a union, Medicare, Medicaid, military or veteran’s coverage, or a plan fully paid for by you or a family member? (Interviewer: <u>An employer plan can be of the respondent or a relative.</u>)</p> <p>(Interviewer: <u>An employer plan includes those for federal, state, or local government workers and retirees.</u>)</p> <p>(Interviewer: <u>A union plan can be from a union the respondent or a relative of the respondent belongs to.</u>)</p> <p>(Interviewer: <u>If respondent mentions the name of an insurance company, probe for where they get that insurance-- from an employer, union, paid for by the respondent, etc.</u>)</p> <p>(Interviewer: <u>If respondent says they get the insurance from “the state of _____” or “City of _____” or “the government” probe for whether they get it because they are or were an employee or if it is state-assisted insurance like Medicaid)</u></p>	<p>1 Current or former employer 2 A union 3 Medicare 4 Medicaid 5 Military or veteran’s 6 Plan fully paid for by you or family member 7 (Something else) – (list) 8 (DK) 9 (Refused)</p>
H15A	<p>Do you have another source, or secondary health insurance coverage, in addition to your primary insurance? Skip: (If code 1 in H15A, Continue; Otherwise, Skip H47)</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>

Item	Question	Response Options
H47	<p>Thinking about this secondary health insurance coverage, is it -- through a current or former employer, a union, Medicare, Medicaid, military or veteran’s coverage, or a plan fully paid for by you or a family member? <u>(Interviewer: An employer plan can be of the respondent or a relative.)</u></p> <p><u>(Interviewer: An employer plan includes those for federal, state, or local government workers and retirees.)</u></p> <p><u>(Interviewer: A union plan can be from a union the respondent or a relative of the respondent belongs to.)</u></p> <p><i>(Interviewer: If respondent mentions the name of an insurance company, probe for where they get that insurance-- from an employer, union, paid for by the respondent, etc.).</i></p> <p><i>(Interviewer: If respondent says they get the insurance from “the state of _____” or “City of _____” or “the government” probe for whether they get it because they are or were an employee or if it is state-assisted insurance like Medicaid)</i></p>	<p>1 Current or former employer 2 A union 3 Medicare 4 Medicaid 5 Military or veteran’s 6 Plan fully paid for by you or family member 7 (Something else) – (list) 8 (DK) 9 (Refused)</p>
H16_FLT	<p>H16 Filter <u>(Programmer: Rotate selection of 01-10)</u></p>	<p>01 1 02 2 03 3 04 4 05 5 06 6 07 7 08 8 09 9 10 10</p>
H16	<p><u>Skip: (If code 01 in H16 FLT, Continue to H16; Otherwise, Skip)</u> Do you currently help care for an elderly or disabled person?</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
H17	<p>How many children, under the age of 18, are living in your household?</p>	<p><u>(Programmer: (Open ended and code actual number)</u> 00 None- 97 97+ 98 (DK) 99 (Refused)</p>
WP30	<p>Are you satisfied or dissatisfied with your standard of living, all the things you can buy and do?</p>	<p>1 Satisfied 2 Dissatisfied 3 (DK) 4 (Refused)</p>

Item	Question	Response Options
WP31	Right now, do you feel your standard of living is getting better or getting worse?	1 Getting better 2 (The same) 3 Getting worse 4 (DK) 5 (Refused)
	Have there been times in the past twelve months when you did not have enough money _____? (Interviewer: read WP40, WP43, and M1)	1 Yes 2 No 3 (DK) 4 (Refused)
WP40	To buy food that you or your family needed	4 (Refused)
M1	To pay for health care and/or medicines that you or your family needed	
WP10200	Thinking about your WORK SITUATION over the past 7 days, have you been employed by an employer - even minimally like for an hour or more - from whom you receive money or goods? (This could be for one or more employers.) (Interviewer: PAYCHECKS ARE CONSIDERED "MONEY OR GOODS") Skip: (If code 1 in WP10200, Continue; Otherwise, Skip to WP10202)	1 Yes 2 No 3 (DK) 4 (Refused)
WP10215	(Asked only of those who are employed for an employer) In a typical week (7 days), how many hours do you work for an employer. (Programmer: Open ended and code) (Interviewer: This could be for one or more employers.) (Interviewer: If respondent says "Don't know" or has difficulty determining the number of hours worked in the last 7 days, you can help him/her calculate the 'approximate' number of hours TYPICALLY worked each week.) (Interviewer: For example, you could ask him/her:) About how many days do you work in a typical week? AND about how many hours do you work in a typical day? (From this, you can approximate the number of hours typically worked in a week.) Skip: (If code 1 in WP10215, Skip to Note after WP10983; Otherwise, Continue)	1 30 hours per week or more 2 15 to 29 hours per week 3 to 14 hours per week 4 Less than 5 hours per week 5 (DK) 6 (Refused)

Item	Question	Response Options
WP10202	<p>(Asked only of those who are not employed for an employer or are employed for an employer part-time) Again thinking about the last 7 days, were you self-employed, even minimally like for an hour or more? This means working for yourself, freelancing, or doing contract work, OR working for your own or your family's business?</p> <p>Self-employment also includes fishing, doing farm work, or raising livestock for either <u>your own</u> or <u>your family's</u> farm or ranch</p> <p><u>Skip: (If code 2-4 in WP10200 AND code 2-4 in WP10202, Skip to WP10208; If code 2-6 in WP10215 AND code 2-4 in WP10202, Skip to WP10229; Otherwise, Continue)</u></p> <p><u>(Programmer: If code 1 in WP10202, ask:)</u></p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
WP10216	<p>(Asked only of those who are self-employed)</p> <p>In a typical week (7 days), how many hours do you work as a self-employed individual?</p> <p><u>(Programmer: Open ended and code)</u></p> <p><u>(Interviewer: If respondent says "Don't know" or has difficulty determining the number of hours worked in the last 7 days, you can help him/her calculate the 'approximate' number of hours TYPICALLY worked each week.)</u></p> <p><u>(Interviewer: For example, you could ask him/her:)</u> About how many days do you work in a typical week? AND about how many hours do you work in a typical day?</p> <p><u>(From this, you can approximate the number of hours typically worked in a week.)</u></p> <p><u>Skip: (If code 2-6 in WP10216, Continue; Otherwise, Skip to Note before WP10208)</u></p> <p><u>(Programmer: If [code 2-6 in WP10216] OR [code 2-6 in WP10215 AND code 2-4 in WP10202], ask:)</u></p>	<p>1 30 hours per week or more 2 15 to 29 hours per week 3 to 14 hours per week 4 Less than 5 hours per week 5 (DK) 6 (Refused)</p>
WP10229	<p>(Asked only of those who are employed part-time) Do you want to work 30 hours or more per week?</p> <p><u>(Skip: If code 1 in WP10229, Continue; Otherwise, Skip to Note before WP10208)</u></p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>

Item	Question	Response Options
WP10230	Do you think that in the next four weeks you will have a job that requires you to work 30 hours or more per week, or not?	1 Yes 2 No 3 (DK) 4 (Refused)
WP10208	(Asked only of those who are not employed) In the past four weeks, have you actively been looking for employment? "Actively looking" means applying for jobs, searching for jobs, and the like	1 Yes 2 No 3 (DK) 4 (Refused)
WP10209	(Asked only of those who are not employed) Would you have been able to begin work had you been offered a job within the last four weeks?	1 Yes 2 No 3 (DK) 4 (Refused)
WP10231	Do you think that in the next four weeks you will have a job?	1 Yes 2 No 3 (DK) 4 (Refused)
WP10983	(Asked only of those actively looking for employment) How many weeks have you been actively looking for employment?	(Programmer: Open ended and code actual number of weeks) 00 Less than one week 01 – 96 97 97 weeks or more 98 (DK) 99 (Refused)
	<u>Skip: (If code 1 in WP10200 OR If code 1 in WP10202, Continue; Otherwise, Skip to WP51)</u> <u>(Interviewer: If respondent has multiple jobs, read:)</u> Please respond to the following questions for what you consider to be your "primary" job or the one where you spend the most time.	
M9	(Asked only of those who are employed) Now thinking more generally about the company or business you work for, including all of its employees. Based on what you know or have seen, would you say that, in general, your company or employer is (read 1-3)?	1 Hiring new people and expanding the size of its workforce 2 Not changing the size of its workforce (or) 3 Letting people go and reducing the size of its workforce 7 (Does not apply) 8 (DK) 9 (Refused)

Item	Question	Response Options
WP51	<p>Skip: (If code 1 in WP10200, Continue to WP51; Otherwise, skip) Skip: (If code 02 in H16 FLT, Continue to WP51; Otherwise, skip) Approximately, how many minutes does it take you to get from your home to your workplace?</p>	<p>(Interviewer: Open ended and code actual number of minutes) 997 997+ 998 (DK/Does not apply/Work from home) 999 (Refused)</p>
WP6906	<p>Skip: (If code 1 in WP10200, Continue to WP6906; Otherwise skip) At work, do you get to use your strengths to do what you do best every day, or not?</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
WP58	<p>Skip: (If code 1 in WP10200, Continue to WP58; Otherwise, skip) Does your supervisor at work treat you more like he or she is your boss or your partner? Skip: (If code 5 in WP58, Skip M8; Otherwise, Continue to M8)</p>	<p>1 Boss 2 Partner 3 (DK) 4 (Refused) 5 (Does Not Apply)</p>
M8	Does your supervisor always create an environment that is trusting and open, or not?	<p>1 Yes 2 No 3 (Does not apply) 4 (DK) 5 (Refused)</p>
	<p>(Programmer: (READ:)) Now, please think about yesterday, from the morning until the end of the day. Think about where you were, what you were doing, who you were with, and how you felt. _____ (Programmer: (Read WP63))</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
WP63	Did you smile or laugh a lot yesterday?	
M16	Did you eat healthy all day yesterday?	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
	<p>(Interviewer: READ:) Did you experience the following feelings during A LOT OF THE DAY yesterday? How about _____? (Interviewer: read WP67-WP71, WP74, WP6878)</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
WP67	Enjoyment	
WP68	Physical Pain	
WP69	Worry	
WP70	Sadness	
WP71	Stress	
WP6878	Happiness	

Item	Question	Response Options
M19	Skip: (If code 03 in H16 FLT, Continue to M19; Otherwise, skip) Approximately, how many hours did you spend, socially, with friends or family yesterday? Please include telephone or email or other online communication.	(Interviewer: Open ended and code actual number of hours) 00 None 01 01- 24 24 97 Less than 1 hour 98 (DK) 99 (Refused)
	Were you sick with any of the following yesterday? (Interviewer: Read M20-M21)	
M20	The flu	
M21	A cold	
	(Interviewer: READ:) Turning now to the area where you live...	
WP83	Are you satisfied or dissatisfied with the city or area where you live?	1 Satisfied 2 Dissatisfied 3 (DK) 4 (Refused)
	In the city or area where you live, is it easy or not easy to get _____? (Interviewer: read M28)	1 Easy 2 Not easy 3 (DK) 4 (Refused)
M28	Medicine	
	On a 5-point scale, where 5 means strongly agree and 1 means strongly disagree, please rate your level of agreement with the following items.	5 Strongly Agree 4 3
HWB1	You like what you do every day.	2
HWB2	You learn or do something interesting every day	1 Strongly Disagree
HWB3	Someone in your life always encourages you to be healthy.	8 (DK)
HWB4	Your friends and family give you positive energy every day.	9 (Refused)
HWB5	You have enough money to do everything you want to do	
HWB6	In the last seven days, you have worried about money.	
HWB7	In the last seven days, you have felt active and productive every day.	
HWB8	Your physical health is near-perfect.	
HWB9	The city or area where you live is a perfect place for you	
HWB10	In the last 12 months, you have received recognition for helping to improve the city or area where you live	
HWB11	You get to use your strengths to do what you do best every day	
HWB13	A doctor would say that you do a great job of managing your health.	
HWB14	Your relationship with your spouse, partner, or closest friend is stronger than ever.	
HWB15	You always make time for regular trips or vacations with friends and family.	
HWB16	You always feel good about your physical appearance.	

Item	Question	Response Options
HWB17	Compared to the people you spend time with, you are satisfied with your standard of living.	
HWB18	The house or apartment that you live in is ideal for you and your family.	
HWB19	There is a leader in your life who makes you enthusiastic about the future.	
HWB20	In the last 12 months, you have reached most of your goals.	
HWB21	You can't imagine living in a better community than the one you live in today.	
HWB22	You are proud of your community or the area where you live.	
HWB23	You always feel safe and secure.	
WP119	Skip: (If code 04 in H16 FLT, Continue to WP119; Otherwise, skip) Is religion an important part of your daily life?	1 Yes 2 No 3 (DK) 4 (Refused)
P8	Skip: (If code 04 in H16 FLT, Continue to P8, Otherwise, skip) How often do you attend church, synagogue, or mosque -- at least once a week, almost every week, about once a month, seldom, or never?	1 At least once a week 2 Almost every week 3 About once a month 4 Seldom 5 Never 8 (DK) 9 (Refused)
M30	How would you rate economic conditions in this country today -- as excellent, good, only fair, or poor?	4 Excellent 3 Good 2 Only fair 1 Poor 8 (DK) 9 (Refused)
WP148	Right now, do you think that economic conditions in this country, as a whole, are getting better or getting worse?	1 Getting better 2 (The same) 3 Getting worse 4 (DK) 5 (Refused)
P858_4	Are you satisfied or dissatisfied with how the healthcare system is working for you?	1 Satisfied 2 Dissatisfied 3 (DK) 4 (Refused)
WP1220	AGE: Please tell me your age.	(Programmer: Open ended and code actual age) 18 18- 99 99+ 100 (Refused)

Item	Question	Response Options
D2	What is your height in feet and inches?	<p>(Programmer: (Open ended <u>and</u> code actual number)</p> <p>D2F FEET:</p> <p>0 (Response not given in feet)</p> <p>3 3</p> <p>4 4</p> <p>5 5</p> <p>6 6</p> <p>7 7+</p> <p>8 (DK)</p> <p>9 (Refused)</p> <p>D2I INCHES:</p> <p>00 (Response not given in inches)</p> <p>01 1</p> <p>02 2</p> <p>03 3</p> <p>04 4</p> <p>05 5</p> <p>06 6</p> <p>07 7</p> <p>08 8</p> <p>09 9</p> <p>10 10</p> <p>11 11</p> <p>98 (DK)</p> <p>99 (Refused)</p>
D3	What is your approximate weight?	<p>(Programmer: (Open ended <u>and</u> code actual number)</p> <p>001 001-</p> <p>500 500</p> <p>998 (DK)</p> <p>999 (Refused)</p>
D4	What is your highest completed level of education? (Programmer: (Read 01-06))	<p>01 Less than high school diploma</p> <p>02 High school degree or diploma</p> <p>03 Technical/Vocational school</p> <p>04 Some college</p> <p>05 College graduate</p> <p>06 Post graduate work or degree</p> <p>07 (DK)</p> <p>08 (Refused)</p>

Item	Question	Response Options
WP1223	MARITAL STATUS: What is your current marital status? <i>(Programmer: (Read 1-5, then 8))</i>	1 Single/Never been married 2 Married 3 Separated 4 Divorced 5 Widowed 8 Domestic partnership/Living with partner (not legally married) 6 (DK) 7 (Refused)

Item	Question	Response Options
WP1225	<p><u>Skip: ([If code 1 in WP10200 or WP10202], Continue to WP1225; Otherwise, Skip)</u></p> <p>Could you tell me the general category of work you do in your primary job?</p> <p><u>(Programmer: (Open ended and code from Hard Copy; Read descriptions from Hard Copy) (If necessary, read headings of 01-11))</u></p> <p>01 Professional worker--lawyer, doctor, scientist, teacher, engineer, nurse, accountant, computer programmer, architect, investment banker, stock brokerage, marketing, musician, artist</p> <p>02 Manager, Executive or Official--in a business, government agency, or other organization</p> <p>03 Business Owner--such as a store, factory, plumbing contractor, etc. (self-employed)</p> <p>04 Clerical or Office Worker--in business, government agency, or other type of organization--such as a typist, secretary, postal clerk, telephone operator, computer operator, data entry, bank clerk, etc.</p> <p>05 Sales worker--clerk in a store, door-to-door salesperson, sales associate, manufacturer's representative, outside sales person</p> <p>06 Service worker--policeman/woman, fireman, waiter or waitress, maid, nurse's aide, attendant, barber or beautician, fast-food, landscaping, janitorial, personal care worker</p> <p>07 Construction or Mining worker—construction manager, plumber, carpenter, electrician, other construction trades, miner, or other extraction worker</p> <p>08 Manufacturing or Production worker –operates a machine in a factory, is an assembly line worker in a factory, includes non-restaurant food preparation (baker), printer, print shop worker, garment, furniture and all other manufacturing</p> <p>09 Transportation worker—drives a truck, taxi cab, bus or etc., works with or on aircraft (including pilots and flight attendants), trains, boats, teamster, longshoreman, delivery company worker or driver, moving company worker</p> <p>10 Installation or Repair worker—garage mechanic, linesman, other installation, maintenance or repair worker</p> <p>11 Farming, Fishing or Forestry worker—Farmer, farm worker, aquaculture or hatchery worker, fisherman, deck hand on fishing boat, lumberjack, forest management worker</p> <p>12 Other (Do NOT list)</p> <p>13 (DK)</p> <p>14 (Refused)</p>	

Item	Question	Response Options
H41	<i>Skip: (If code 01 in WP1225, Continue; Otherwise, Skip to D17A)</i> Are you a physician or nurse?	1 Physician 2 Nurse 3 Other (healthcare) 4 Other (non-healthcare) 5 (DK) 6 (Refused)
D40	<i>Skip: (If code 1-3 in H41, Skip to D17A; Otherwise, Continue)</i> Are you currently a teacher of students in kindergarten through 12th grade?	1 Yes 2 No 3 (DK) 4 (Refused)
D17A	Are you a member of a labor union?	1 Yes 2 No 3 (DK) 4 (Refused)
D23	Do you currently work for the Federal, State, or Local government? <i>Skip: (If code 1 in D23, Continue to D24; Otherwise, Skip)</i>	1 Yes, do work for government 2 No, do not work for government 3 (DK) 4 (Refused)
D24	<i>(Interviewer: IF NECESSARY, READ:)</i> Which one?	<i>(Programmer: (Open ended and code))</i> 1 Federal Government 2 State Government 3 Local Government 4 (DK) 5 (Refused)
D25A	Have you, or has any member of your household, ever served in the U.S. military? <i>(Interviewer: If yes, clarify if service member is respondent or family member)</i> <i>Skip: (If code 1 in D25A, Continue to D26; Otherwise, Skip D26)</i>	1 Yes, respondent (or) Yes, respondent plus other member(s) of household 2 Yes, other member of household 3 No 4 (DK) 5 (Refused) 6 Yes, other member of household (deceased)
D26	Are you currently on Active Duty, or not? <i>Skip: (If code 2 in D26, Continue to D26A; Otherwise, Skip D26A)</i>	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
D26A	Which of the following describes your current status: retired from active duty, discharged from active duty, National Guard, Reserve, Individual Ready Reserve, or something else?	1 Retired from Active Duty (Retired Veteran) 2 Discharged from Active Duty (Non-Retired Veteran) 3 National Guard 4 Reserve 5 Individual Ready Reserve 6 Something else 8 (DK) 9 (Refused)
D5	Are you of Hispanic, Latino, or Spanish origin - such as Mexican, Puerto Rican, Cuban, or other Spanish origin?	1 Yes 2 No 3 (DK) 4 (Refused)
D69	Which of the following describes your race? You may select one or more. (Read 1-5) (Programmer: Allow FIVE responses)	1 White 2 Black or African-American 3 Asian 4 American Indian or Alaska Native or 5 Native Hawaiian or Pacific Islander 8 (DK) 9 (Refused) 0 (No more responses)
D8B	What is your religious preference - are you Protestant, Roman Catholic, Mormon, Jewish, Muslim, another religion, or no religion? (INTERVIEWER NOTE: If respondent names "another religion," ask:) Would that be a Christian religion or is it not a Christian religion?	01 Protestant 02 Roman Catholic 03 Jewish 04 Muslim/Islam 05 Mormon/Latter-Day Saints 06 Other Christian Religion 07 Other Non-Christian Religion 08 No Religion/Atheist/Agnostic 98 (DK) 99 (Refused)
D9	Including yourself, how many adults, 18 years of age or older, live in this household?	(Open ended and code actual number) 01 01- 96 96 97 or more 98 (DK) 99 (Refused)

Item	Question	Response Options
D33	(If nightly quota for Census Bureau section is filled, Skip to D34_CLK; Otherwise, Continue) What language is spoken most often in this household?	(Open ended and code) 1 English 2 Spanish 3 An Asian or Pacific Islander language (e.g., Chinese, Japanese, Tagalog, Vietnamese) 4 Some other language (Do not list) 5 (DK) 6 (Refused)
D34	Do you rent or own your home?	1 Rent 2 Own 3 Other 4 (DK) 5 (Refused)
QND12	May I please have your ZIP code?	(Open ended and code actual ZIP Code) (Programmer: [SURVENT NOTE: Check ZIP Code against list of valid U.S. ZIP Codes]) 99998 (DK) 99999 (Refused)
D74	Skip: (If '1' in S1, autocode D74 as '1' and skip to note before D75; otherwise, continue) Do you have a working landline telephone in your home?	1 Yes 2 No 3 (DK) 4 (Refused)
D75	<u>Skip: (If code 2 in QNS1, Autocode D75 as 1 and skip to note before D15C; Otherwise, Continue)</u> Do you have a working cell phone that you receive and make calls on? <u>Skip: (If code 2-4 in D75, continue, otherwise skip to note before D15C)</u>	1 Yes 2 No 3 (DK) 4 (Refused)
D76	Does anyone in your household have a working cell phone? (INTERVIEWER NOTE: This can include children under 18 in the household) <u>Skip: (If code 2 -4 in D76, skip D15C; otherwise, continue)</u>	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
D15C	<p><u>Skip: (If code 1 in D74) AND (code 1 in D75 or D76), Continue; Otherwise, Skip D15C)</u></p> <p>Of all the telephone calls your household receives (read 1-3)?</p>	<p>1 All or almost all calls are received on cell phones</p> <p>2 Some are received on cell phones and some on regular phones, OR</p> <p>3 Very few or none are received on cell phones</p> <p>4 (DK)</p> <p>5 (Refused)</p>
P1	<p><u>Skip: (If code 05 in H16 FLT, Continue; Otherwise skip to D45)</u></p> <p>In politics, as of today, do you consider yourself a Republican, a Democrat, or an Independent?</p> <p><u>Skip: (If code 1 or 2 in P1, Skip to P20; Otherwise, Continue to P2)</u></p>	<p>1 Republican</p> <p>2 Democrat</p> <p>3 Independent</p> <p>4 OTHER PARTY (volunteered)</p> <p>8 (DK)</p> <p>9 (Refused)</p>
P2	<p>As of today, do you lean more to the Democratic Party or the Republican Party?</p>	<p>1 Democrat</p> <p>2 Republican</p> <p>3 Neither/Other</p> <p>8 (DK)</p> <p>9 (Refused)</p>
D45	<p>What is your total MONTHLY household income, before taxes? Please include income from wages and salaries, remittances from family members living elsewhere, farming, and all other sources.</p> <p>(Programmer: Open ended and code)</p> <p>(Interviewer: [If response is greater than \$10,000, read:] Is that a monthly or an annual amount? (If monthly, code as appropriate; if annual, probe for monthly amount))</p> <p><u>Skip: (If code 98 or 99 in D45, Continue; Otherwise, Skip D46)</u></p>	<p>01 Under \$60</p> <p>02 \$60 to \$499</p> <p>03 \$500 to \$999</p> <p>04 \$1,000 to \$1,999</p> <p>05 \$2,000 to \$2,999</p> <p>06 \$3,000 to \$3,999</p> <p>07 \$4,000 to \$4,999</p> <p>08 \$5,000 to \$7,499</p> <p>09 \$7,500 to \$9,999</p> <p>10 \$10,000 to \$14,999</p> <p>11 \$15,000 to \$19,999</p> <p>12 \$20,000 and over</p> <p>98 (DK)</p> <p>99 (Refused)</p>

Item	Question	Response Options
D46	<p>Is your total MONTHLY household income before taxes \$4,000 or more, or is it less than \$4,000?</p> <p><i>(Interviewer:</i> <i>(If under, ask:)</i> Is it over or under \$3,000? <i>(If under, ask:)</i> Is it over or under \$2,000? <i>(If under, ask:)</i> Is it over or under \$1,000? <i>(If under, ask:)</i> Is it over or under \$500? <i>(If under, ask:)</i> Is it over or under \$60?)</p> <p><i>(Interviewer:</i> <i>(If over, ask:)</i> Is it over or under \$5,000? <i>(If over, ask:)</i> Is it over or under \$7,500? <i>(If over, ask:)</i> Is it over or under \$10,000? <i>(If over, ask:)</i> Is it over or under \$15,000? <i>(If over, ask:)</i> Is it over or under \$20,000?)</p>	<p>01 Under \$60 02 \$60 to \$499 03 \$500 to \$999 04 \$1,000 to \$1,999 05 \$2,000 to \$2,999 06 \$3,000 to \$3,999 07 \$4,000 to \$4,999 08 \$5,000 to \$7,499 09 \$7,500 to \$9,999 10 \$10,000 to \$14,999 11 \$15,000 to \$19,999 12 \$20,000 and over 98 (DK) 99 (Refused)</p>

POLITICS AND ECONOMY TRACK SURVEY

Item	Question	Response Options
SURVEY	SURVEY TRACK	1 Wellbeing 2 Politcs_Economy
SB	SAMPLE TYPE	1 Landline 2 Cellphone
CENREG	REGION	10 Northeast 11 Midwest 12 South 13 West
RPTRGID	REGION/TIME ZONE	111 East Landline Eastern 121 East Cell Eastern 211 Midwest Landline Eastern 212 Midwest Landline Central, Mountain 221 Midwest Cell Eastern 222 Midwest Cell Central, Mountain 311 South Landline Eastern 312 South Landline Central, Mountain 321 South Cell Eastern 322 South Cell Central, Mountain 413 West Landline Mountain 414 West Landline Pacific, Alaska, Hawaii 423 West Cell Mountain 424 West Cell Pacific, Alaska, Hawaii
SA	FORM	1 Form 1 2 Form 2
FORMCD	FORM	1 Form C 2 Form D
Hello, this is _____, calling for the Gallup poll. We are doing our weekly Gallup poll.		
S1	Have I reached you on a landline phone or on a cellphone? <u>(Interviewer: If respondent says ‘home phone,’ ‘VOIP/Internet phone,’ or any type of phone other than a cellphone, code as ‘1.’)</u> <u>Skip: (If code 5 in QNS1, Thank and Terminate; Otherwise, Continue)</u> <u>Skip: (If code 2 in QNS1 OR [code 2 in QNSB AND code 3 or 4 in QNS1], Skip SL1B; Otherwise, continue to QNSL1B)</u>	1 Landline 2 Cellphone 3 (DK) 4 (Refused) 5 (Business Line-Landline or Cell) [Volunteered]

Item	Question	Response Options
SL1B	May I please speak with the person, 18 years of age or older, living in this household, who had the most recent or last birthday? Is that you or someone else? (Interviewer: If necessary, read:) Asking for the person with the last birthday is how we randomly choose our survey respondents, which makes our research more representative of the U.S.)	1 Yes, male respondent available 2 Yes, female respondent available 7 Respondent not available 8 (Refused)
QNSL2	(Code only; Do NOT ask) GENDER	1 Male 2 Female
P128	Do you approve or disapprove of the way Barack Obama is handling his job as president?	1 Approve 2 Disapprove 3 (DK) 4 (Refused)
D65	How many children do you have? Skip: (If code 00, 98, or 99 in D65, Skip to WP102CLK; Otherwise, Continue)	(Interviewer: Open ended and code actual number) 00 None- 97 97+ 98 (DK) 99 (Refused)
D66	How many of those children are under the age of 18? (Programmer: Response in D66 cannot exceed response entered in D65)	(Interviewer: Open ended and code actual number) 01 None- 97 97+ 98 (DK) 99 (Refused)
WP10200	Thinking about your WORK SITUATION over the past 7 days, have you been employed by an employer - even minimally like for an hour or more - from whom you receive money or goods? (This could be for one or more employers.) (Interviewer: PAYCHECKS ARE CONSIDERED "MONEY OR GOODS") Skip: (If code 1 in WP10200, Continue; Otherwise, Skip to WP10202)	1 Yes 2 No 3 (DK) 4 (Refused)

Item	Question	Response Options
WP10215	<p>(Asked only of those who are employed for an employer)</p> <p>In a typical week (7 days), how many hours do you work for an employer.</p> <p>(Programmer: Open ended and code)</p> <p>(Interviewer: This could be for one or more employers.)</p> <p>(Interviewer: If respondent says "Don't know" or has difficulty determining the number of hours worked in the last 7 days, you can help him/her calculate the 'approximate' number of hours TYPICALLY worked each week.)</p> <p>(Interviewer: For example, you could ask him/her:) About how many days do you work in a typical week? AND about how many hours do you work in a typical day? (From this, you can approximate the number of hours typically worked in a week.)</p> <p>Skip: (If code 1 in WP10215, Skip to Note after WP10983; Otherwise, Continue)</p>	<p>1 30 hours per week or more</p> <p>2 to 29 hours per week</p> <p>3 to 14 hours per week</p> <p>4 Less than 5 hours per week</p> <p>5 (DK)</p> <p>6 (Refused)</p>
WP10202	<p>(Asked only of those who are not employed for an employer or are employed for an employer part-time)</p> <p>Again thinking about the last 7 days, were you self-employed, even minimally like for an hour or more? This means working for yourself, freelancing, or doing contract work, OR working for your own or your family's business?</p> <p>Self-employment also includes fishing, doing farm work, or raising livestock for either <u>your own</u> or <u>your family's</u> farm or ranch</p> <p>Skip: (If code 2-4 in WP10200 AND code 2-4 in WP10202, Skip to WP10208; If code 2-6 in WP10215 AND code 2-4 in WP10202, Skip to WP10229; Otherwise, Continue)</p> <p>(Programmer: If code 1 in WP10202, ask:)</p>	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>

Item	Question	Response Options
WP10216	<p>(Asked only of those who are self-employed)</p> <p>In a typical week (7 days), how many hours do you work as a self-employed individual?</p> <p>(Programmer: Open ended and code)</p> <p><u>(Interviewer: If respondent says "Don't know" or has difficulty determining the number of hours worked in the last 7 days, you can help him/her calculate the 'approximate' number of hours TYPICALLY worked each week.)</u></p> <p><u>(Interviewer: For example, you could ask him/her:)</u> About how many days do you work in a typical week? AND about how many hours do you work in a typical day?</p> <p><u>(From this, you can approximate the number of hours typically worked in a week.)</u></p> <p><u>Skip: (If code 2-6 in WP10216, Continue; Otherwise, Skip to Note before WP10208)</u></p> <p><u>(Programmer: If [code 2-6 in WP10216] OR [code 2-6 in WP10215 AND code 2-4 in WP10202], ask:)</u></p>	<p>1 30 hours per week or more</p> <p>2 to 29 hours per week</p> <p>3 to 14 hours per week</p> <p>4 Less than 5 hours per week</p> <p>5 (DK)</p> <p>6 (Refused)</p>
WP10229	<p>(Asked only of those who are employed part-time)</p> <p>Do you want to work 30 hours or more per week?</p> <p><u>(Skip: If code 1 in WP10229, Continue; Otherwise, Skip to Note before WP10208)</u></p>	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>
WP10208	<p>(Asked only of those who are not employed)</p> <p>In the past four weeks, have you actively been looking for employment? "Actively looking" means applying for jobs, searching for jobs, and the like</p>	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>
WP10209	<p>(Asked only of those who are not employed)</p> <p>Would you have been able to begin work had you been offered a job within the last four weeks?</p>	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>

Item	Question	Response Options
M9	<p>Now thinking more generally about the company or business you work for, including all of its employees. Based on what you know or have seen, would you say that, in general, your company or employer is (read 1-3)?</p> <p><u>Skip: (If code 1 in WP10200, Continue; Otherwise, Skip to WP60)</u></p>	<p>1 Hiring new people and expanding the size of its workforce</p> <p>2 Not changing the size of its workforce (or)</p> <p>3 Letting people go and reducing the size of its workforce</p> <p>7 Does not apply)</p> <p>8 (DK)</p> <p>9 (Refused)</p>
M91_FLT	M91-M97A FILTER:	<p>1 Filter 1 (Rotate and ask M91 and M92)</p> <p>2 Filter 2 (Rotate and ask M93 and M94)</p> <p>3 Filter 3 (Rotate and ask M95 and M96)</p> <p>4 Filter 4 (Rotate and ask M97 and M97A)</p>
M91	Do you agree or disagree with the following statement? "You are watching your spending very closely."	<p>1 Agree</p> <p>2 Disagree</p> <p>3 (Don't know)</p> <p>4 (Refused)</p>
M92	Would you be able right now to make a major purchase, such as a car, appliance, or furniture, or pay for a significant home repair if you needed to?	<p>1 Yes, able to</p> <p>2 No, not able to</p> <p>3 (DK)</p> <p>4 (Refused)</p>
M93	At this time, are you cutting back on how much money you spend each week, or not?	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>
M94	Are you feeling pretty good these days about the amount of money you have to spend, or not?	<p>1 Yes, feeling good</p> <p>2 No, not feeling good</p> <p>3 (DK)</p> <p>4 (Refused)</p>
M95	Did you worry yesterday that you spent too much money, or not?	<p>1 Yes, worried</p> <p>2 No, did not worry</p> <p>3 (DK)</p> <p>4 (Refused)</p>
M96	Do you agree or disagree with the following statement? "You have more than enough money to do what you want to do."	<p>1 Agree</p> <p>2 Disagree</p> <p>3 (Don't know)</p> <p>4 (Refused)</p>
M97	Do you have enough money to buy the things you need, or not?	<p>1 Yes</p> <p>2 No</p> <p>3 (DK)</p> <p>4 (Refused)</p>

Item	Question	Response Options
M97A	Are you feeling better about your financial situation these days, or not?	1 Yes 2 No 3 (DK) 4 (Refused)
M25A	Next, we'd like you to think about your spending yesterday, not counting the purchase of a home, motor vehicle, or your normal household bills. How much money did you spend or charge yesterday on all other types of purchases you may have made, such as at a store, restaurant, gas station, online, or elsewhere? (Programmer: (Open ended <u>and code actual dollar amount</u>)	0000 \$0.00/None/Did not spend or charge yesterday 0001 0001- 4999 4,999 5000 \$5,000 or more 9998 (DK) 9999 (Refused)
WP119	Is religion an important part of your daily life?	1 Yes 2 No 3 (DK) 4 (Refused)
P8	How often do you attend church, synagogue, or mosque -- at least once a week, almost every week, about once a month, seldom, or never?	1 At least once a week 2 Almost every week 3 About once a month 4 Seldom 5 Never 8 (DK) 9 (Refused)
D87	Do you currently have health insurance coverage, or not? Skip: (If code 1 in D87, Continue; Otherwise, Skip to Note after P857)	1 Yes, do 2 No, do not 3 (DK) 4 (Refused)
P855	Is your health insurance a new policy that just took effect this year; that is, in 2014, or a policy you had before the beginning of this year? Skip: (If code 1 in P855, Continue; Otherwise, Skip to Note after P857)	1 New policy that took effect this year 2 Policy had before beginning of the year 3 (DK) 4 (Refused)
P856	Did you get your new policy from a state or federal health insurance exchange, or not?	1 Yes, from a state or federal exchange 2 No, did not 3 (DK) 4 (Refused)
P857	Did this new policy replace an existing policy you had, or did you not have health insurance before you got this new policy?	1 Replaced an existing policy 2 Did not have health insurance 3 (DK) 4 (Refused)
P817	According to the Affordable Care Act, starting in January 2014, most Americans will be required to have health insurance or pay a fine. Were you aware of this before now, or not?	1 Yes, aware 2 No, not aware 3 (DK) 4 (Refused)

Item	Question	Response Options
P818	As you may know, health insurance plans are available for purchase through the Affordable Care Act's health insurance exchanges. How familiar are you with these health insurance exchanges -- very familiar, somewhat familiar, not too familiar, or not familiar at all?	1 Very familiar 2 Somewhat familiar 3 Not too familiar 4 Not familiar at all 5 (DK) 6 (Refused)
P820	As I mentioned, beginning January 1, 2014, Americans without health insurance will either have to get health insurance or pay a fine. Given what you know, as of right now, would you say you are [(If code 1 in QNSA, read 1-2)/(If code 2 in QNSA, read 2-1)]? Skip: (If code 1 in P820, Continue; Otherwise, Skip to P844)	1 More likely to get health insurance, (or) 2 More likely to pay the fine, (or) 3 (DK) 4 (Refused)
P837	Do you plan to get health insurance specifically through a state or federal health insurance exchange, or not?	1 Yes, through state or federal health insurance exchange 2 No, not through exchange 3 (NOT YET DECIDED) [VOLUNTEERED] 4 (DK) 5 (Refused)
P844	Have you personally gone to, or attempted to go to, a government health insurance exchange website since the Internet-based health exchanges opened on October 1 of last year, or not?	1 Yes, have 2 No, have not 3 (DK) 4 (Refused)
P845	Skip: (If code 1 in P844, Continue; Otherwise, Skip to P850_FLT) Did you go to, or attempt to go to, a federal government health insurance exchange, a state government health insurance exchange, both, or are you unsure?	1 Federal Government Exchange 2 State Government Exchange 3 Both 4 Unsure 5 (Refused)
P846	All in all, was your experience using the health exchange [(If code 1, 2, 4, or 5 in P845, read:) website/(If code 3 in P845, read:) websites] -- [(If code 1 in QNSA, read 1-4)/(If code 2 in QNSA, read 4-1)]?	1 Very positive 2 Positive (or) 3 Negative (or) 4 Very Negative 5 (DK) 6 (Refused)
WP1220	AGE: Please tell me your age.	Programmer: Open ended and code actual age
D4	What is your highest completed level of education? (Programmer: (Read 01-06))	01 Less than high school diploma 02 High school degree or diploma 03 Technical/Vocational school 04 Some college 05 College graduate 06 Post graduate work or degree 07 (DK) 08 (Refused)

Item	Question	Response Options
WP1223	<p>MARITAL STATUS: What is your current marital status? (Programmer: (Read 1-5, then 8))</p> <p>Skip: ([If code 1 in WP10200 or WP10202], Continue; Otherwise, Skip to DEM1 CLK)</p>	<p>1 Single/Never been married 2 Married 3 Separated 4 Divorced 5 Widowed 8 Domestic partnership/Living with partner (not legally married) 6 (DK) 7 (Refused)</p>
WP1225	<p>Could you tell me the general category of work you do in your primary job?</p> <p>(Programmer: (Open ended and code from Hard Copy; Read descriptions from Hard Copy) (If necessary, read headings of 01-11))</p> <p>01 Professional worker--lawyer, doctor, scientist, teacher, engineer, nurse, accountant, computer programmer, architect, investment banker, stock brokerage, marketing, musician, artist 02 Manager, Executive or Official--in a business, government agency, or other organization 03 Business Owner--such as a store, factory, plumbing contractor, etc. (self-employed) 04 Clerical or Office Worker--in business, government agency, or other type of organization--such as a typist, secretary, postal clerk, telephone operator, computer operator, data entry, bank clerk, etc. 05 Sales worker--clerk in a store, door-to-door salesperson, sales associate, manufacturer's representative, outside sales person 06 Service worker--policeman/woman, fireman, waiter or waitress, maid, nurse's aide, attendant, barber or beautician, fast-food, landscaping, janitorial, personal care worker 07 Construction or Mining worker--construction manager, plumber, carpenter, electrician, other construction trades, miner, or other extraction worker 08 Manufacturing or Production worker --operates a machine in a factory, is an assembly line worker in a factory, includes non-restaurant food preparation (baker), printer, print shop worker, garment, furniture and all other manufacturing 09 Transportation worker--drives a truck, taxi cab, bus or etc., works with or on aircraft (including pilots and flight attendants), trains, boats, teamster, longshoreman, delivery company worker or driver, moving company worker 10 Installation or Repair worker--garage mechanic, linesman, other installation, maintenance or repair worker 11 Farming, Fishing or Forestry worker--Farmer, farm worker, aquaculture or hatchery worker, fisherman, deck hand on fishing boat, lumberjack, forest management worker 12 Other (Do NOT list) 13 (DK) 14 (Refused)</p>	
D17A	Are you a member of a labor union?	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>

Item	Question	Response Options
D23	Do you currently work for the Federal, State, or Local government? Skip: (If code 1 in D23, Continue; Otherwise, Skip D24)	1 Yes, do work for government 2 No, do not work for government 3 (DK) 4 (Refused)
D24	Which one?	(Programmer: (Open ended and code)) 1 Federal Government 2 State Government 3 Local Government 4 (DK) 5 (Refused)
D25A	Have you, or has any member of your household, ever served in the U.S. military? (If yes, clarify if service member is respondent or family member)	1 Yes, respondent (or) Yes, respondent plus other member(s) of household 2 Yes, other member of household 3 No 4 (DK) 5 (Refused) 6 Yes, other member of household (deceased)
D5	Are you of Hispanic, Latino, or Spanish origin - such as Mexican, Puerto Rican, Cuban, or other Spanish origin?	1 Yes 2 No 3 (DK) 4 (Refused)
D69	Which of the following describes your race? You may select one or more. (Read 1-5) (Programmer: Allow FIVE responses)	1 White 2 Black or African-American 3 Asian 4 American Indian or Alaska Native or 5 Native Hawaiian or Pacific Islander 8 (DK) 9 (Refused) 0 (No more responses)
D8B	What is your religious preference - are you Protestant, Roman Catholic, Mormon, Jewish, Muslim, another religion, or no religion? (INTERVIEWER NOTE: If respondent names "another religion," ask:) Would that be a Christian religion or is it not a Christian religion?	01 Protestant 02 Roman Catholic 03 Jewish 04 Muslim/Islam 05 Mormon/Latter-Day Saints 06 Other Christian Religion 07 Other Non-Christian Religion 08 No Religion/Atheist/Agnostic 98 (DK) 99 (Refused)

Item	Question	Response Options
D74	<p>Skip: (If '1' in S1, autocode D74 as '1' and skip to note before D75; otherwise, continue)</p> <p>Do you have a working landline telephone in your home?</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
D75	<p>Skip: (If code 2 in QNS1, Autocode D75 as 1 and skip to note before D15C; Otherwise, Continue)</p> <p>Do you have a working cell phone that you receive and make calls on?</p> <p>Skip: (If code 2-4 in D75, continue, otherwise skip to note before D15C)</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
D76	<p>Does anyone in your household have a working cell phone?</p> <p>(INTERVIEWER NOTE: This can include children under 18 in the household)</p> <p>Skip: (If code 2 -4 in D76, skip D15C; otherwise, continue)</p>	<p>1 Yes 2 No 3 (DK) 4 (Refused)</p>
D15C	<p>Skip: (If (code 1 in D74) AND (code 1 in D75 or D76), Continue; Otherwise, Skip D15C)</p> <p>Of all the telephone calls your household receives (read 1-3)?</p>	<p>1 All or almost all calls are received on cell phones 2 Some are received on cell phones and some on regular phones, OR 3 Very few or none are received on cell phones 4 (DK) 5 (Refused)</p>
P1	<p>In politics, as of today, do you consider yourself a Republican, a Democrat, or an Independent?</p> <p>Skip: (If code 1 or 2 in P1, Skip to P20; Otherwise, Continue)</p>	<p>1 Republican 2 Democrat 3 Independent 4 OTHER PARTY (volunteered) 8 (DK) 9 (Refused)</p>
P2	<p>As of today, do you lean more to the Democratic Party or the Republican Party?</p>	<p>1 Democrat 2 Republican 3 Neither/Other 8 (DK) 9 (Refused)</p>
P20	<p>How would you describe your political views, [(If code 1 in FORMCD, read 1-5)/(If code 2 in FORMCD, read 5-1)]?</p>	<p>1 Very conservative 2 Conservative, (or) 3 Moderate 4 Liberal, (or) 5 Very liberal 8 (DK) 9 (Refused)</p>

Item	Question	Response Options
WP9000	Are you retired?	1 Yes 2 No 3 (DK) 4 (Refused)
D45	<p>What is your total MONTHLY household income, before taxes? Please include income from wages and salaries, remittances from family members living elsewhere, farming, and all other sources.</p> <p>(Programmer: Open ended and code)</p> <p>(Interviewer: [If response is greater than \$10,000, read:] Is that a monthly or an annual amount? (If monthly, code as appropriate; if annual, probe for monthly amount))</p> <p>Skip: (If code 98 or 99 in D45, Continue; Otherwise, Skip D46)</p>	01 Under \$60 02 \$60 to \$499 03 \$500 to \$999 04 \$1,000 to \$1,999 05 \$2,000 to \$2,999 06 \$3,000 to \$3,999 07 \$4,000 to \$4,999 08 \$5,000 to \$7,499 09 \$7,500 to \$9,999 10 \$10,000 to \$14,999 11 \$15,000 to \$19,999 12 \$20,000 and over 98 (DK) 99 (Refused)
D46	<p>Is your total MONTHLY household income before taxes \$4,000 or more, or is it less than \$4,000?</p> <p>(Interviewer: (If under, ask:) Is it over or under \$3,000? (If under, ask:) Is it over or under \$2,000? (If under, ask:) Is it over or under \$1,000? (If under, ask:) Is it over or under \$500? (If under, ask:) Is it over or under \$60?)</p> <p>(Interviewer: (If over, ask:) Is it over or under \$5,000? (If over, ask:) Is it over or under \$7,500? (If over, ask:) Is it over or under \$10,000? (If over, ask:) Is it over or under \$15,000? (If over, ask:) Is it over or under \$20,000?)</p>	01 Under \$60 02 \$60 to \$499 03 \$500 to \$999 04 \$1,000 to \$1,999 05 \$2,000 to \$2,999 06 \$3,000 to \$3,999 07 \$4,000 to \$4,999 08 \$5,000 to \$7,499 09 \$7,500 to \$9,999 10 \$10,000 to \$14,999 11 \$15,000 to \$19,999 12 \$20,000 and over 98 (DK) 99 (Refused)